

# ISU Shade Tree Short Course INLA & IAA Trade Show



2021 Exhibitor Registration

FEBRUARY 22-26, 2021

Virtual Event

## About INLA Virtual Trade Show

Iowa Nursery & Landscape Association will be hosting a **virtual** trade show as part of the Iowa State University's Shade Tree Short Course! This partnership provides exhibitors bigger and better opportunities to connect with potential clients by highlighting the best of both worlds. It incorporates INLA long-standing trade show into the traditional ISU Shade Tree Short Course educational sessions. **NOTE:** *The INLA Day and Trade Show is hosted in conjunction with the ISU Shade Tree Short Course, exhibitor fees are paid to INLA.*

Register your company as a trade show participant and send videos highlighting your products, services, or even your facilities. The videos will be made available to potential clients on your company's Virtual Trade Show page. Virtual trade show will go live on February 22 and close on March 31.

**Register Online:** <https://agribiz.swoogo.com/inla2021>

Questions?

Please contact Joan O'Brien at [joano@agribiz.org](mailto:joano@agribiz.org) or call 515-868-0310

## Virtual Trade Show Registration

Company Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Contact: \_\_\_\_\_  
Contact Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
Company Website: \_\_\_\_\_  
Description of product/service: \_\_\_\_\_

### Cost:

1 Video: \$200

2 Videos: \$400

3 Videos: \$500

Check Enclosed (Payable to: Iowa Nursery & Landscape Assoc)

Invoice me

Credit Card ( Visa MasterCard Discover)

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_  
\_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ 3-Digit Code: \_\_\_\_\_

### PAYMENT INFORMATION

**Please submit application and payment to the INLA office at:  
900 Des Moines Street  
Des Moines, Iowa 50309**

**Total Amount Paid :** \_\_\_\_\_

Signature: \_\_\_\_\_