

IOWA NURSERY &
LANDSCAPE
ASSOCIATION

NEWS

ICNP Continuing Education Schedule

The Iowa Nursery & Landscape Association will host a half-day specifically designed for INLA members. The day will feature Iowa Certified Nursery Professional (ICNP) certification testing and a continuing education program for current ICNP's.

- 1:45 - 2:30 pm Using Choice Conifers in the Landscape
- *David Selmer, Gerdes Wholesale Nursery*
- 2:30 - 2:45 pm Break and Game
- Name That Native Plant
- 2:45 - 3:15 pm Residential Hardscape Trends
- *Cody Funk, Outside Sales Representative, Midland Concrete Products*
- 3:15 - 4:00 pm Incorporating Stormwater Management into Urban Landscapes
- *Jennifer Welch, Watershed Coordinator, Polk Soil & Water Conservation District*
- 4:00 - 5:00 pm INLA Trade Show Floor Preview & Reception

ICNP Continuing Education Schedule
February 25th, 2020

1:00 pm - 4:00pm
Room 299 Scheman Building
Iowa State University

- 12:45 - 1:00pm Registration Check-in
Room 299 Scheman Building
- 1:00 - 1:05 pm Welcome
- 1:05 - 1:45 pm Iowa State University Insect & Disease Update
- *Dr. Laura J. Iles, Director, Plant & Insect Diagnostic Clinic, Iowa State University*
- *Dr. Lina Rodriguez Salamanca, Plant Pathologist, Iowa State University Extension*

NOTE: ICNP Testing is in Room 275 in the Scheman Building at 1:00 - 4:00 pm, Continuing Ed is in Room 299.

ISU Shade Tree Short Course & INLA Trade Show

We invite you to Ames and to the biggest and best horticultural nursery events in the State of Iowa! The show averages over 700 horticulture, tree, and landscape experts in one location to learn, share and promote our industry together.

The annual partnership between Iowa State's Shade Tree Short Course, the Iowa Nursery & Landscape Association and the Iowa Arborist Association Trade Show on February 25-27, 2020, brings exhibitors an even bigger, better opportunity to connect with potential clients by highlighting the best of both worlds and incorporating INLA's long-standing trade show into the traditional ISU Shade Tree Short Course educational sessions.

We encourage all INLA members to participate in the Horticulture Scholarship Reception, Auction, and Awards. The auction is on Wednesday, February

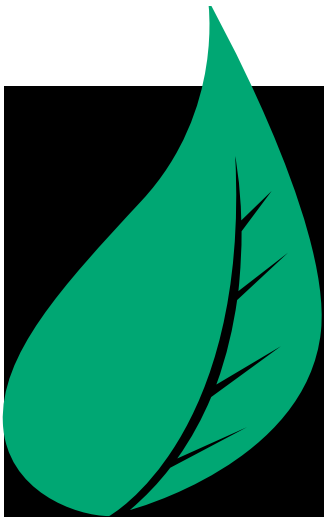
25 beginning at 5:00 pm at Reiman Gardens. All proceeds from this event go to the INLA Horticulture Scholarships. Everyone is invited to attend, no ticket needed.

Add these dates and time to your calendar:

- Feb 25 - ICNP Testing - 1 PM
- Feb 25 - ICNP Training - 1 PM
- Feb 26 - INLA Annual Meeting - Noon
- Feb 27 - Trade Show Open - 8-5 PM
- Feb 26 - INLA Reception & Scholarships - 5-7 PM
- Feb 27 - Trade Show Open - 8-4 PM

See next page for full conference agenda or view brochure online: <https://www.extension.iastate.edu/registration/events/ShadeTreeBrochure.pdf>

Register online at: <https://www.regcytes.extension.iastate.edu/shadetree/register/>



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900 Des Moines Street
Des Moines, IA 50309
Phone: 515.262.8323
Fax: 515.262.8960

2020 ISU Shade Tree Short Course Schedule

TUESDAY, FEBRUARY 25

10:00 - 4:00 PM Exhibitor Move-in
 1:00 PM ICNP Testing - Rm 275
 1:00 - 4:00 PM ICNP Continuing Education - Rm 299
 2:00 - 6:00 PM ISA Certification Exam - Rm 250-252
 2:00 - 3:00 PM Pre- Conference Workshop 1 - Rm 260-262
Identification and Management of Invasive Aquatic Weeds
 3:15 - 4:15 PM Pre- Conference Workshop 2 - Rm 260-262
Managing Iowa's Roadside Noxious and Invasive Weeds
 4:00 - 5:00 PM Trade Show Preview/ Exhibitor Reception

WEDNESDAY, FEBRUARY 26

7:30 AM Registration/Refreshments/Visit Trade Show
 8:00 - 5:00 PM Trade Show Open
 9:00 AM **OPENING GENERAL SESSION**
 - C.Y. Stephens Auditorium
 Welcome, Announcements,
 Special Presentations by
 - Donald Lewis, Iowa State University
 9:30 AM Smaller Shade and Flowering Trees
 - Michael A. Dirr, University of Georgia
 10:30 AM Today's Best Trees for the Urban Forest
 - Keith Warren, J. Frank Schmidt & Son Co.,
 Boring, Oregon
11:30 - 1:00 PM Lunch/Visit Trade Show
INLA and IAA Business Meetings
 1:00 - 2:00 PM Workshop Session A
 2:15 - 3:15 PM Workshop Session B

3:15 - 4:00 PM Break /Visit Trade Show
 4:00 PM Workshop Session C
 5:00 - 7:00 PM INLA Hospitality Reception open to all attendees
 - Reiman Gardens
 7:00 - 8:00 PM Scholarship Auction/Awards Program

THURSDAY, FEBRUARY 27

7:30 AM Refreshments/Visit Trade Show
 8:30 - 9:30 AM Workshop Session D
 9:45 - 10:45 AM Workshop Session E
 11:00 - 12:00 PM Workshop Session F
 12:00 - 1:15 PM Lunch available at Scheman Building
 Trade Show open for final time!
 Workshop Session G
 Closing General Session
 - Benton Auditorium
 The Golden Age of Shrub Breeding
 - Tim Wood, Spring Meadow Nursery, Inc.,
 Grand Haven, Michigan
 3:30 PM Evaluation
 3:45 PM Adjourn

* Schedule is subject to change. Please check iowanla.org for updated 2020 schedule.

More attendee information to come. Please check www.iowanla.org for event details and watch your email inbox for updates.

ISU brochure is available online:

<https://www.extension.iastate.edu/registration/events/ShadeTreeBrochure.pdf>

Trees FOR A Purpose AND Repurpose
FEBRUARY 25-27, 2020
 Scheman Continuing Education Building □ Iowa State University □ Ames, Iowa

SPONSORED BY
 Iowa State University Extension and Outreach
 Iowa Nursery & Landscape Association
 Iowa Arborist Association

IOWA STATE UNIVERSITY
 Extension and Outreach

Thank You to our 2020 Exhibitors and Sponsors!

Alta Falls & Pond Supplies

Anderson Nurseries, Inc.

Anderzhon Nursery Sales, Inc.

Arborjet, Inc.

B and B Bedding

**Bachman's Wholesale Nursery
& Hardscapes**

Bailey Nurseries, Inc.

Bentley Ridge Tree Farm
(Accurate Development Inc.)

Bluebird Nursery, Inc.

Breezy Hill Nursery, Inc.

Central Landscape Supply, Inc.

Gerdes Wholesale Nursery

**Gertens Wholesale & Professional
Turf Supply**

Golden Valley Hardscapes / Xylem Ltd.

Goodmark Nurseries, LLC

Great Plains Nursery

Helena Chemical Co. / ArborSystem

Iowa Arboretum Inc.

Iowa Dept.of Natural Resources/Forestry

Iowa Nursery and Landscape Association

Iowa Urban Tree Council

Johnson's Nursery Inc.

Kankakee Nursery Co.

L & G Products, Inc.

La Crosse Seed

Midland Concrete Products

Midwest Arborist Supplies

Midwest Groundcovers, LLC

Midwest Trading Horticultural Supplies, Inc.

Northern Family Farms

Oregon Pride Nursery/Van Hoef Sales

PlantRight, LLC

ProLine Equipment Division

Quick Supply Co.

Rainbow Treecare Scientific Advancement

Reiman Gardens

River City Turf

Sandridge Nursery

Sester Farms

SiteOne Landscape Supply

Stuebaker Nurseries, Inc.

The Tessman Company

Timber Pine, Inc.

TreeDiaper

Trees Forever

Unilock Midwest

Urban Roots, Inc.

Vermeer Sales & Service Inc.

Zanfel Laboratories, Inc.

**BOLD TEXT DENOTES 2020 SPONSOR*

INLA Annual Member Meeting

What: INLA Annual Member Meeting
Where: Scheman Building, ISU
Date: Wednesday, February 26
Time: 11:30 AM - 1:00 PM (at Lunch)

Attention INLA Members, you are invited to join us for our annual member meeting on Wed, February 26th at noon during the STSC in Ames.

See you there!

HOTEL INFORMATION

INLA is not responsible for making hotel reservations during the annual trade show. Please call the Country Inn & Suites in Ames directly to make reservations for your stay. Please reference the "Iowa Nursery & Landscape Association" to receive the group discount of \$109/per night (plus taxes). Group discounts expires on January 24, 2020.

Country Inn & Suites

515-233-3935 | 2605 SE 16th St, Ames, IA 50010

Congratulations!

Congratulations to our scholarship recipients this year. ISU Haber Scholarship; Luke Dietrich – West Des Moines, Iowa. Community College Scholarship; Taylor Greko of Kirkwood Community College.



Calendar of Events

- Feb 25-27** ISU Shade Tree Short Course & INLA Trade Show
Ames, Iowa
- Feb 26** INLA Annual Member Meeting
12:00 PM - During Lunch
Scheman Building, ISU
Ames, Iowa

INLA Member Job Board

Have a job opening in your business? Need to get the word out? INLA offers a free job board to members. Please email listings to Joan O'Brien joano@agribiz.org. Visit www.iowanla.org/job-postings/ for current listings. Call the INLA office at 515-262-8323/800-383-1682 or email joano@agribiz.org for more details.

2020 Board Members

President

Shawna Moss
Kirkwood Community College

Past President

John Hughes
Hughes Nursery & Landscaping
LLC

ISU Liaison

Dr. Jeff Iles
Iowa State University

Directors

Irv Geffre
Alta Falls & Pond Supplies

Brad Punke
Unilock Chicago Inc.

Nick Reiter
Escapes Landscape & Design

Doug Matthias
Matthias Landscaping Co.

Autumn Dodd
Wapsie Pines

Thank You 2020 Members!

Members listed paid from Jan 22 - Feb 17, 2020 and sorted by member last name, please visit lowanla.org for full membership list. *indicates ICNP designation.

Thank you for your continued support!

Ann Larson*
Iowa Garden Coach LLC
Urbandale, IA

Wade Fleming*
Meyers Nursery, LLC
Waterloo, IA