

IOWA NURSERY & LANDSCAPE ASSOCIATION

NEWS

Volunteer at the 2019 INLA Day of Service

For the 2019 Day of Service, INLA is traveling to Iowa City on September 19, 2019. Our volunteers and member companies are helping with a landscaping project at the Ronald McDonald House Charities of Eastern Iowa. If you are interested in volunteering please email Joan O'Brien at joano@agribiz.org.

The INLA board of directors and the planning committee would like to extend a tremendous thank you to all of our volunteers and students that made our 2018 INLA Day of Service such a success! Annually locations are selected by the INLA Day of Service Planning Committee through a detailed process. This member effort has completed seven locations across Iowa since its inception in 2012.

More information and past years photos and locations, visit: <http://iowanla.org/annual-day-of-service/>



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INLA 2020 Dues Mailed to Members

In July, the INLA office mailed current INLA members renewal forms for the 2020 fiscal year. Please check your mailboxes this week for our renewal packet. We ask that you update any information on the sheet and send it back to the INLA office. If you have questions about your renewal packet please feel free to reach out to our friendly staff. Call 515-262-8323 or email Joan O'Brien at JoanO@agribiz.org.

Thank your for your continued support!

The following members have renewed for the 2020 membership year. THANK YOU for your early renewal! Find all INLA members online.

(Members listed below is partial list paid from July 28 - August 29, please visit iowanla.org for full membership list)

***Bret Wram**
TNT Landscaping &
Nursery
Ankeny, IA

Cindy Steffensmeier
Bluebird Nursery Inc.
Clarkson, NE

Doug Egeland
Doug Egeland Tiling
Ossian, IA

Ingrid Anderson-Quint
& Bruce Quint
Ingrid's Landscaping
Ryan, IA

James Noelck
Perennial Gardens, Inc.
Ankeny, IA

*** Kenneth Peckosh**
Robins , IA

Luverne & Meg Wille
Belle Plaine Nursery
Belle Plaine , IA

Mark Kruse
Capital City Equipment
Co
Des Moines , IA

Nancy Dunbar
Perennial Gardens
Ankeny , IA

Nick Reiter
Escapes Landscape &
Design, Inc.
La Porte City, IA

Pat Ford
Farber Bag & Supply
Co.
Peosta , IA

Patrick Sauter
King's Material Inc.
Cedar Rapids , IA

Rachel Libra - Bailey
Unilock Chicago Inc.
Aurora, IL

*** Shirley Peckosh**
Robins, IA

Tyler Baird
City of Iowa City
Iowa City , IA

THANK YOU!

900 Des Moines Street
Des Moines, IA 50309
Phone: 515.262.8323
Fax: 515.262.8960

Annual Symposium Hosted at the Greater Des Moines Botanical Center



Saturday, October 19, 2019. 10:00 - 4:00 PM

The annual symposium is the Botanical Garden's signature educational opportunity for advancing gardening in Iowa. Each fall, four internationally acclaimed lecturers visit Des Moines to speak about current topics that impact home horticulture, plant sciences and/or ecology.

Thomas Rainer is set to be the keynote speaker. Covering Rebuilding Abundance: Planting Strategies for more Colorful, Biodiverse, and Lower Input Gardens.

Original story from: <https://www.dmbotanicalgarden.com/events/annual-symposium/>

Education Programs Encourage Inmates To Get Their Hands Dirty

The Clarinda prison launched a horticultural program several years ago that has blossomed into an apprenticeship. It has since added beekeeping to help inmates learn job skills while enjoying the peacefulness coming from spending time outside beyond working out in the yard.

Iowa Western Community College partners with the Clarinda Correctional Facility, an all-male medium security prison, to offer a variety of classes, including the horticultural program.

The college has several programs that can help support inmates once they're released, too, so they can continue earning career credentials as they seek employment.

A study found that inmates who participate in educational programs are 43% less likely to return to prison and are 13% more likely to obtain employment after release. That's why the Iowa Department of Corrections contracts with Iowa Western to provide quality education and vocational programs.

Original story from: https://www.nonpareilonline.com/business/education-programs-encourage-inmates-to-keep-their-noses-clean-but/article_66a3144f-c515-5d2b-a80d-44529f3c88fd.html

Impact Washington Tackles What Matters Most to Your Business

Greenhouse and nursery owners know that a key to long-term business preparedness is certainty and a legal framework that can be understood and planned for. Increasingly, business owners across America with a passion for horticulture are facing legislative and regulatory uncertainty as state and federal governments and agencies reevaluate and revamp that existing framework. Policy conversations can move quickly, and in a matter of months new legislation can be swept through Congress and signed into law.

The AmericanHort legislative teams and other green industry member in Washington tracks and assesses proposals on industry priorities across myriad issues affecting the green sector. The success of our industry as a whole is dependent on the many different businesses that make up our segment, so we seek policies that advance the horticulture industry as a whole. Stitched throughout the industry run several common

threads — policy areas where real action can make a bottom-line difference for the industry nationwide. Among these are:

- Reliable labor pools
- Access to critical inputs like water, nutrients, and crop protection tools
- Support for ongoing research to resolve sector-wide challenges
- Laws and regulations that support business practices and compliance
- A vibrant horticultural marketplace

Fortunately, many of these areas are places where Congress has a desire to take action in the August meetings.

Original story from : <https://www.greenhousegrower.com/management/impact-washington-tackles-what-matters-most-to-your-business/>

INLA Member Job Board

Have a job opening in your business? Need to get the word out? INLA offers a free job board to members. Please email listings to Joan O'Brien joano@agribiz.org. Visit www.iowanla.org/job-postings/ for current listings. Call the INLA office at 515-262-8323/800-383-1682 or email joano@agribiz.org for more details.

REFER A NEW MEMBER TODAY!

The Iowa Nursery & Landscape Association strives to promote the horticulture industry through its membership of growers, landscapers, brokers, and retail garden centers. INLA offers excellent opportunities to its membership.

VISIT: <http://iowanla.org/becoming-a-member/>

Calendar of Events

2019

Sept. 19 INLA Day of Service
Ronald McDonald House Charities
Iowa City, Iowa
(to volunteer email joano@agribiz.org)

Oct 19 Annual Symposium
Greater Des Moines Botanical Center
Des Moines, Iowa

2020

Jan 15-17 The Western
Kansas City, Missouri

Feb 25-27 ISU Shade Tree Short Course &
INLA Trade Show
Ames, Iowa

2019 Board Members

President

Shawna Moss
Kirkwood Community College

Directors

Irv Geffre
Alta Falls & Pond Supplies

Past President

John Hughes
Hughes Nursery &
Landscaping LLC

Brad Punke
Unilock Chicago Inc.

Nick Reiter
Escapes Landscape & Design

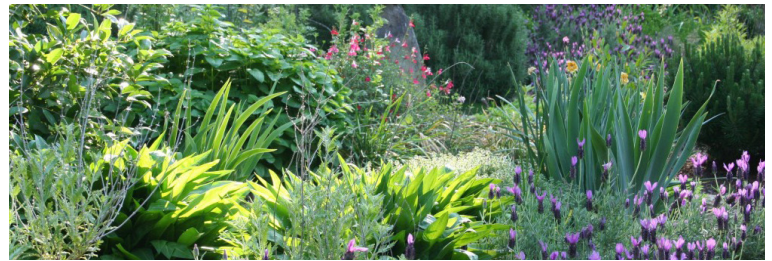
ISU Liaison

Dr. Jeff Iles
Iowa State University

Doug Matthias
Matthias Landscaping Co.

Autumn Dodd
Wapsie Pines

Save the Date!



SAVE THE DATE! **64TH ANNUAL ISU SHADE TREE SHORT COURSE & INLA TRADE SHOW**

FEBRUARY 25-27, 2020
SCHEMAN BUILDING, AMES

Add Feb 25-27, 2020 to your calendar! The 2020 STSC & INLA Trade Show will be full of education, networking. INLA will hold our member meeting, a scholarship hospitality hour, and more! Schedule is currently in progress.

Check www.iowanla.org for exhibiting details and attendee information.

Western
Nursery & Landscape Association

January 15, 16 & 17, 2020
Crown Center Exhibit Hall
Kansas City, MO

contact sarah@wnla.org for more information!