

# IOWA NURSERY & LANDSCAPE ASSOCIATION

# NEWS

## 2019 Day of Service Location Announced!

For the 2019 Day of Service, INLA is traveling to Iowa City on September 19, 2019. Our volunteers and member companies are helping with a landscaping project at the Ronald McDonald House Charities of Eastern Iowa. If you are interested in volunteering please email Joan O'Brien at [joano@agribiz.org](mailto:joano@agribiz.org).

The INLA board of directors and the planning committee would like to extend a tremendous thank you to all of our volunteers and students that made our 2018 INLA Day of Service such a success! Annually locations are selected by the INLA Day of Service Planning Committee through a detailed process. This member effort has completed seven locations across Iowa since its inception in 2012.

More information and past years photos and locations, visit: <http://iowanla.org/annual-day-of-service/>



## INLA Annual Scholarship Updates

For the 2019-2020 school year, Iowa Nursery and Landscape Association is again awarding scholarships to students attending an Iowa community college and are enrolled full time in the school's horticulture program. The INLA board has approved an increase to this long-standing scholarship. Our community college recipients will now receive \$1,000 towards earning their horticulture degree!

The Iowa Community College Scholarship is awarded on the basis of high character, leadership, and excellence in studies. The student should be actively seeking employment in the nursery industry after graduation. Applicants must be permanent residents of Iowa and must have successfully completed one quarter of studies.

Annually the recipients are invited to be our guests at the Iowa Nursery and Landscape Association reception and auction held during the STSC.

We'd like to again recognize past recipients for earning a scholarship through the INLA program.

### Harber Scholarship

2019 - Connor Evers, ISU  
2018 - Justin Wigdahl, ISU

### Community College Scholarship

2019 - Madeline Malloy, KCC  
Olivia Charlton, DMACC  
Holly Motsch, DMACC  
  
2018 - Sarah Gard, KCC  
Connor Canova, KCC  
Allyson Haselhuhn, Indian Hills

From the Board of Directors THANK YOU, to all members who have previously donated or purchased items during our annual auction. These funds go toward providing opportunities to students across Iowa.

To apply: visit [www.iowanla.org](http://www.iowanla.org)

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900 Des Moines Street  
Des Moines, IA 50309  
Phone: 515.262.8323  
Fax: 515.262.8960

# Local Business Owner Elected Vice Chair of AmericanHort

AmericanHort announces the election of three new members to the Board of Directors, along with the installation of a new slate of officers. These individuals are leaders from across the horticulture industry and encompass various experiences, skills and backgrounds.

Among the elections is Tom Hughes, Vice Chairman of the Board, currently serves as President and Co-Owner of Hughes Nursery & Landscaping (HNL) in Cedar Rapids, Iowa, a family business that started in 1908. A landscape design/build firm, HNL also grows 30 acres of B&B nursery stock. Tom, a fourth-generation nurseryman, graduated from Iowa State University with a Horticulture degree and minors in Business and Landscape Design. Tom and his wife Megan, a freelance writer, have two daughters, 12 and 8, and one son, 5 years old.

The official welcome will take place at Cultivate'19, July 13-16, in Columbus, Ohio. "It's important that all segments of our industry are represented on the board and we are excited



*Pictured above (left to right) John Hughes and Tom Hughes, co-owners of Hughes Nursery & Landscaping, photo from hughesnursery.com*

to welcome this diverse group of new members," said Ken Fisher, president & CEO of AmericanHort. "We also sincerely appreciate the dedication and commitment of our officers and all board members for their invaluable leadership."

*Original story from : <https://www.perishablenews.com/floral/americanhort-welcomes-new-board-members/>*

## Governor Reynolds Joins President in Roundtable Discussion

Iowa Governor Kim Reynolds joined President Trump, Secretary of Labor Alexander Acosta and seven other governors at the White House today for a roundtable discussion that touched on a wide range of workforce-related topics.

"In Iowa, we have a diverse and growing economy, even with some significant challenges with agriculture and the flooding. But we have the lowest unemployment rate — 2.4 percent. We have more lowans working than any other time in our state history," noted Gov. Reynolds during the roundtable discussion.

"And here's the other part of the narrative, I think, that nobody has mentioned yet: We've had seven straight quarters of wage growth in the state of Iowa, and a lot of blue-collar workers are experiencing that...not only are we bringing people off the sidelines, but we're seeing wages increase too, and that is just a win-win.

So as I travel the state, here's the other good news: Because of the politics that you've put in place, every job creator that I talk to, they are projecting significant growth moving forward. They're very optimistic about the future. And what an opportunity for lowans," continued Gov. Reynolds.

The lunch-hour meeting with the President, members of his administration, and a bipartisan group of governors highlighted federal and state efforts to reduce barriers and expand economic mobility for America's workers.



In public remarks prior to the meeting, President Trump welcomed the governors to discuss occupational licensing reform, advancing childcare policies and providing quality job training to all Americans.

Other attendees included Governors Doug Ducey of Arizona, Brian Kemp of Georgia, David Ige of Hawaii, Mark Gordon of Wyoming, Chris Sununu of New Hampshire, Tom Wolf of Pennsylvania and Bill Lee of Tennessee.

*Transcript of meeting at : <https://www.miragenews.com/us-president-trump-s-remarks-in-working-lunch-with-governors-on-workforce-freedom-and-mobility/>*

*Photo from : <https://pictures.reuters.com>*

## INLA Member Job Board

Have a job opening in your business? Need to get the word out? INLA offers a free job board to members. Please email listings to Joan O'Brien [joano@agribiz.org](mailto:joano@agribiz.org). Visit [www.iowanla.org/job-postings/](http://www.iowanla.org/job-postings/) for current listings. Call the INLA office at 515-262-8323/800-383-1682 or email [joano@agribiz.org](mailto:joano@agribiz.org) for more details.



## REFER A NEW MEMBER TODAY!

The Iowa Nursery & Landscape Association strives to promote the horticulture industry through its membership of growers, landscapers, brokers, and retail garden centers. INLA offers excellent opportunities to its membership.

VISIT: <http://iowanla.org/becoming-a-member/>

## Calendar of Events

### 2019

- July 13-16** Cultivate'19  
Columbus, Ohio
- Sept. 19** INLA Day of Service  
Ronald McDonald House Charities  
Iowa City, Iowa  
(to volunteer email [joano@agribiz.org](mailto:joano@agribiz.org))

### 2020

- Jan 16-17** Western  
Kansas City, Missouri
- Feb 25-27** ISU Shade Tree Short Course &  
INLA Trade Show  
Ames, Iowa

## 2019 Board Members

### President

Shawna Moss  
Kirkwood Community College

### Past President

John Hughes  
Hughes Nursery &  
Landscaping LLC

### ISU Liaison

Dr. Jeff Iles  
Iowa State University

### Directors

Irv Geffre  
Alta Falls & Pond Supplies

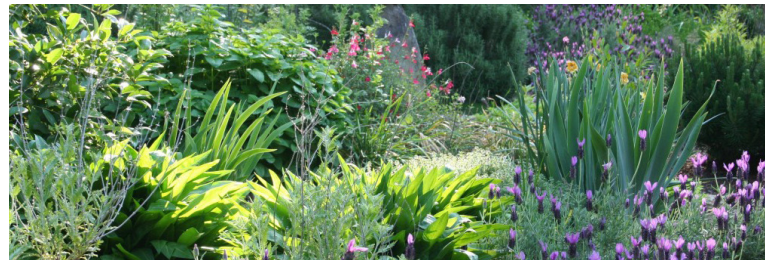
Brad Punke  
Unilock Chicago Inc.

Nick Reiter  
Escapes Landscape & Design

Doug Matthias  
Matthias Landscaping Co.

Autumn Dodd  
Wapsie Pines

## Save the Date!



### SAVE THE DATE! 64TH ANNUAL ISU SHADE TREE SHORT COURSE & INLA TRADE SHOW

**FEBRUARY 25-27, 2020  
SCHEMAN BUILDING, AMES**

Add Feb 25-27, 2020 to your calendar! The 2020 STSC & INLA Trade Show will be full of education, networking. INLA will hold our member meeting, a scholarship hospitality hour, and more! Schedule is currently in progress.

Check [www.iowanla.org](http://www.iowanla.org) for exhibiting details and attendee information.

**Western**  
Nursery & Landscape Association

January 15, 16 & 17, 2020  
Crown Center Exhibit Hall  
Kansas City, MO

contact [sarah@wnla.org](mailto:sarah@wnla.org) for more information!