OCTOBER 2018



IOWA NURSERY & LANDSCAPE ASSOCIATION

NEWS

A Day of Honoring; 2018 Day of Service

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The Iowa Nursery and Landscape Association (INLA) helped mark the Iowa Arboretum's 50th anniversary with our annual Day of Service on September 11, 2018 in Madrid.

This annual day of service brought together INLA professionals and horticulture students from area community colleges and universities for a day benefiting lowa organizations and communities.

Students from Iowa State University, Kirkwood Community College, and Des Moines Area Community College participated this year. The students and member companies of INLA installed new landscape plants and a splash fountain around the Hughes Education Center, and installed paver and flagstone walkways at the Kroeze Tea house at the Iowa Arboretum.

"INLA members played an important role in starting the Iowa Arboretum back in 1968. It is only fitting that we return to the Iowa Arboretum to recognize this historic achievement." said John Hughes, INLA president. *Thank you to all that volunteered!*

View photos on Facebook.com/lowaNursery





SAVE THE DATE! 2019 INLA TRADE SHOW

The Iowa Nursery and Landscape Association (INLA) trade show committee and board of directors would like to invite exhibiting companies to reserve your booth today! Exhibitor registration for the INLA Trade Show is open and deadlines for payment is January 2, 2019.

We invite you to Ames and to the biggest and best horticultural nursery event in the State of Iowa! The show averages over 700 horticulture, tree, and landscape experts in one location to learn, share and promote our industry together.

The annual partnership between Iowa State's Shade Tree Short Course, the Iowa Nursery & Landscape Association and the Iowa Arborist Association Trade Show on February 19-21, 2019, brings exhibitors an even bigger, better opportunity to connect with potential clients by highlighting the best of both worlds and incorporating INLA's longstanding trade show into the traditional ISU Shade Tree Short Course educational sessions.

Attendees will vary from INLA members, IA Arborist members, to municipal employees and some general public horticulture enthusiasts. Your participation is critical to the excitement of our conference, association, and statewide horticulture industry.

We encourage all INLA members to participate in the Horticulture Scholarship Dinner & Auction. The annual dinner and auction will be on Wednesday, February 20 beginning at 5 pm at Reiman Gardens. All proceeds from this event go to the INLA Horticulture Scholarships.

To participate in the auction, list the items that you will be donating and their estimated value on page 5 of the exhibitor packet. Monetary donations need to be included in the grand total and returned with your registration form.

Companies wanting to exhibit can visit www.iowanla.org to download the exhibitor registration. Please complete pages 4 and 5 and return to the INLA office with payment by January 2, 2019.

If you have any questions please contact us 515-262-8323.

Attendees:

Attendee information will be available soon and communicated once available from ISU Extension.

Add these dates to your calendar today:

- Feb 19 ICNP Testing
- Feb 20 INLA Reception & Scholarships
- Feb 21 Trade Show & Workshops

Hotel Information:

INLA is not responsible for hotel reservations during the conference. Please contact the hotel directly:

Country Inn & Suites | 515-223-3935 2605 SE 16th St, Ames, IA 50010 Rate: \$109/ per night + tax **Cut off date: Jan 19, 2019**

Exhibitors & Sponsors:

FINAL PAYMENTS DUE JANUARY 2, 2019

All final booth assignments will be made after January 2, 2019. Remember: booths 1-19 are reserved for sponsors of the show. To become a sponsor fill out page 5 of the exhibitor packet.

Please visit: *http://iowanla.org/63rd-annual-isu-shade-tree-short-course-inla-trade-show/* to register as an exhibitor OR if you have questions email Joan O'Brien joano@agribiz.org.

Cultivate'19

Neonic Survey

University of Florida researchers launched a nationwide study to assess the effects of neonicotinoid bans and restrictions on the economic feasibility of pest management. The study is geared to growers throughout the U.S. with professional experience in neonic crop protection tools.

Association grower members are encouraged to complete the survey using the following link. The first 200 respondents will receive \$25 electronic gift cards.

View Survey: https://uffred.qualtrics.com/jfe/form/SV_ d1pM94wnZmvygTz AmericanHort will host Cultivate'19—the premiere event for the entire horticulture industry—at the Greater Columbus Convention Center July 13-16, 2019. The 90th annual event will attract more than 10,000 industry professionals and visitors from all 50 states and over 30 countries. Here are some quick facts about Cultivate'19. Cultivate'19 will host more than 650 exhibitors from 18 different countries, including 135 exhibitors from outside the U.S. More than 150 educational sessions, workshops and tours will take place at Cultivate'19.

More Information: http://www.cultivate19.org/

THANK YOU TO OUR NEW AND RETURNING MEMBERS!

Sorted Alphabetical * = ICNP member Bold = New member

Ingrid Anderson-Quint & Bruce Quint Ingrid's Landscaping Ryan, IA

> Tim Adams Stony Creek Landscapes, Inc. Webster City, IA

Jennifer Anderson Wright Outdoor Solutions, Inc. West Des Moines, IA

Janice Anderzhon Anderzhon Nursery Sales, Inc. Farragut, IA

Bill Andresen Andresen Landscaping & Nursery / Garden Center DeWitt, IA

Ryan Bates Ted Lare Design Build, Inc. Cumming, IA*

Brad Bellis Quick Supply Company Des Moines, IA

> Joe Beran REAMS Sprinkler Supply Co. Omaha, NE

Mike Bevins Iowa Native Trees and Shrubs Woodward, IA

Austin Blunk Valley Outdoor, LLC Bettendorf, IA

Jill Bondi Midwest Trading Horticultural Supplies, Inc. Maple Park,, IL

> Todd Brockshus Del's Garden Center Spencer, IA *

Diane Brockshus DMACC Des Moines, IA*

Del Brockshus Del's Garden Center Spencer, IA Ann Brouwer B & B Bedding Oskaloosa, IA

Greg Cally Denison Hardscapes, Inc. Denison, IA

Tyler Carney Corner Stone Landscaping Adair, IA

> John Church TNT Landscaping & Nursery Ankeny, IA*

Pete Click Park Rapids, MN

Dana Coulter Winona Nursery Winona, MN*

David Cribbs Cribbs Landscaping Inc. Bettendorf, IA

Dave Davis Pioneer Hi-Bred, Intl. Johnston, IA*

> Linda Deutsch Newton, IA*

Jeff Dierks Dierks Tree Transplant, Inc. Cedar Falls, IA*

John Doepke Bachman's Wholesale Nursery & Hardscapes Farmington, MN

> Jacob Dohmen Kelly Tree Farm Clarence, IA

Tara Dudley Plant Life Designs Van Meter, IA*

Linda Dykstra Iowa City Landscaping & Garden Center Iowa City, IA

Doug Egeland Doug Egeland Tiling Ossian, IA

Tim Egli Egli Landscapes Wayland, IA* Jeff Engel Foster's Inc. Waterloo, IA

Kevin Fehr Iowa Lakes Community College Emmetsburg, IA*

Brett Ferguson 4 Evergreen Landscape & Design Milford, IA

Gary Fisk Ferguson Landscape Corp. Milford, IA*

> Mark Fleming Fleming Nursery Cedar Rapids, IA

Pat Ford Farber Bag & Supply Co. Peosta, IA

Tim Foreman Ground Effects Landscape & Produce, LP Sioux Center, IA

Dan Foss Matthias Landscaping Co. Waterloo, IA*

Brian Fowler Freeman Tree Farm & Landscaping Davenport, IA*

John & Carolyn Frazier Frazier Nursery Vinton, IA

Barbara Fuelberth Ferguson's Garden Center Spirit Lake, IA*

> Robert Fullhart Del's Garden Center Spencer, IA*

Thomas Gardner Greenleaf Nursery Co. Park Hill OK

> Gary Garles "The Landscaper Altoona, IA*

Crystal Gebke Home Nursery Inc. Albers,, IL

Irv Geffre Alta Falls & Pond Supplies Long Lake, MN Les Gehrels Spirit Lake, IA

Scott Gengler Rochester Concrete Products Rochester, IA

Rick Goode Goode Greenhouses Inc. Des Moines, IA

> Lans Green Brilliant Border Landscaping Clive, IA*

Ron Greene Greenscape Turf & Design Inc. Muscatine, IA

> Linda Grieve Ankeny, IA

John Griffiths Wright Outdoor Solutions West Des Moines, IA*

Scott Gritsch University of Iowa, Landscape Services Iowa City, IA*

Josh Gustafson Iowa City Landscaping & Garden Center Iowa City, IA*

Mary Hardin Blackmore Nursery, Inc. Mason City, IA*

> Val Holm Tiedt Nursery Waverly, IA*

Connie Hornbeck CJ Futures, Inc. Missouri Valley, IA*

Dwight Hughes Hughes Nursery & Landscaping Cedar Rapids, IA*

Tom Hughes Hughes Nursery & Landscaping LLC Cedar Rapids, IA*

John Hughes Hughes Nursery & Landscaping LLC Cedar Rapids, IA*

Jeff Iles Iowa State University Ames, IA Joe Jenkins Carlisle, IA*

Kelsey Johnson (Worcester) HBK Engineering Marion, IA*

Jimmy Juergens Bentley Ridge Tree Farm & Nursery Urbandale, IA

Marty Junge O'Grady Chemical Corp Van Horne, IA

Sarah Katzel Midwest Groundcovers, LLC St. Charles, IL

Michael Kellor Kellor & Kellor Landscape Inc. Muscatine, IA

> Cindy King Ankeny, IA*

Mark & Dana Klein MLS Landscapes & Design Inc. Granville, IA

Dan Klindt River City Turf Silvis, IL

Vincent Knoot City of Ankeny Ankeny, IA*

Brian Koonce Vermeer Sales & Service Pella, IA

Aleda Kroeze Feuerbach Pleasant Valley Garden Center Iowa City, IA*

Mark Kruse Capital City Equipment Co Des Moines, IA

Lynn Kuhn Outdoor Transformations Granger, IA*

Nathan Lansing Matthias Landscaping Co. Waterloo, IA*

Rosanne Latcham Iowa City Landscaping & Garden Center Iowa City, IA*

Breanne Lesher City of Webster City Webster City, IA*

Rachel Libra Unilock Chicago Inc. Aurora, IL

Ben Lounsbury Lounsbury Landscaping Sand & Gravel West Des Moines, IA

Rob Lucas Johnson's Nursery, Inc. Menomonee Falls, WI

Tyler Maifeld Maifeld Landscaping LLC Sumner, IA*

Jim Mason Country Landscapes Inc. Ames, IA

Doug Matthias Matthias Landscaping Co. Waterloo, IA

> Dolores Mertz Ottosen, IA*

Roberta Meyers Meyers Nursery LC Waterloo, IA*

Brian Milam Calcium Products Inc. Ames, IA

Kurt Miller North Central Turf Inc. Webster City, IA

Anne Mino Redbud Landscaping Ankeny, IA

Danny Moulds Wapsie Pines Lawn Care & Landscaping Cedar Falls, IA

Vanessa Mueller Johnson's Nursery, Inc. Menomonee Falls, WI*

Chad Myers Myers Tree Farm, Inc. Sperry, IA Rick Nafzger Monroe Truck Equipment Monroe, WI

Judy Nauseef Judy Nauseef Landscape Design Iowa City, IA*

Kenna Neighbors Garden's Grace Des Moines, IA

James Noelck Perennial Gardens, Inc. Ankeny, IA

> Paul Ovrom IDALS Des Moines, IA*

A.J. Pappas Pappas Landscaping Service, Inc. Mason City, IA

> Brett Peckosh Central City, IA*

Kenneth Peckosh Robins, IA*

Shirley Peckosh Robins, IA*

Rebecca Pendleton Freeman Tree Farm Dixon, IA*

Kurt Penn Hortica Edwardsville, IL

Dale Peterson Ever-Green Landscape Nursery & Supply Inc. Cedar Rapids, IA

Rick Pleggenkuhle "Iowa State University Extension -Floyd & Mitchell Counties" Charles City, IA*

Chuck Porto Iowa City Landscaping & Garden Center Iowa City, IA*

> James Poulson Miller Nursery Inc. Johnston, IA*

Elle Pressner Johnston, IA*

Brady Pugh 5 Sons Naturescapes, LLC Winterset, IA

Chris/Renee Quance Ferguson's Garden Center, Inc. Spirit Lake, IA

Rick Rasmussen Oaks Garden Spot & Rasmussen Lawn Care Inc. Dakota City, IA

> Kathryn Reed Oxford, IA*

Debra Regennitter Ankeny, IA*

Kent Reimann Country Landscapes, Inc Ames, IA*

Nick Reiter Escapes Landscape & Design, Inc. La Porte City, IA

Jeffrey Rhea Turf & Landscape Inc. Tripoli, IA

> Eric Ribbens Greenworld, Inc. Sioux Center, IA

Ben Rindels Wapsie Pines Lawn Care & Landscaping Cedar Falls, IA*

> Nicole Riordan Del's Garden Center Spencer, IA*

Ryan Ritter Ritter's Inc. West Burlington, IA*

Steve Ritter Ritter's Inc. West Burlington, IA*

Lynn Ritter Ritter's Inc. West Burlington, IA Herman Roerick Central Landscape Supply St Cloud, IA

> Patrick Sauter King's Material Inc. Cedar Rapids, IA

Greg Scharf Greg's Lawn & Landscaping Cedar Rapids, IA

Andy Schmitz The Brenton Arboretum, Inc. Dallas Center, IA

Vic Scott Vic Scott Landscaping & Nursery Ankeny, IA*

Todd Scott Vic Scott Landscaping Ankeny, IA*

Sharon & Scott-Bowers Cedar Rapids, IA*

Eric Sjulin Swedish Touch Peonies Hamburg, IA*

Gary Smith Smith Massman Landscape & Design Co. Cedar Rapids, IA*

Tom Stecklein Morrison Brothers Tree Farm Peosta, IA

> Kim Tiedt Tiedt Nursery Waverly, IA*

Carrie Tresemer Golden Valley Hardscapes/ Xylem, LTD Story City, IA

> Mike Tucker TNT Landscaping & Nursery Ankeny, IA

Steve Vermeer Pella Nursery Co. Pella, IA Teri Veysey Country Landscapes, Inc Ames, IA*

Peter Vue Rainbow Treecare Scientific Advancements Rainbow Tree Co. Minnetonka, IA

Matthew Wells Wells Hollow Landscaping Inc. Waverly, IA*

Craig Westfield Iowa Outdoor Products Urbandale, IA*

Todd Wiebenga Aunt Rhodie's Landscaping & Design Studio Davenport, IA

> Luverne & Meg Wille Belle Plaine Nursery Belle Plaine, IA

> > Dan Wolf Egli Landscapes Wayland, IA*

Sarah Woody Bibens Western Nursery & Landscape Association (WNLA) Kansas City, MO

> Rick Worcester Anamosa, IA

Steve Worth Kankakee Nursery Co. Aroma Park, IL

Wanda Wulf Bluebird Nursery Inc. Clarkson, NE

R. Scott Zaiser Zaiser's Landscaping, Inc. Burlington, IA*

McKay Nursery Company Waterloo, WI

> Winona Nursery Winona, IA

2019 MEMBERS LISTED AS OF 10/11/2018 THANK YOU!

REFER A NEW MEMBER TODAY!

The Iowa Nursery & Landscape Association strives to promote the horticulture industry through its membership of growers, landscapers, brokers, and retail garden centers. With a thriving annual convention and trade show, in addition to a well promoted certification program, the INLA offers excellent marketing and promotional opportunities to its membership. VISIT: http://iowanla.org/becoming-a-member/ FOR APPLICATION & BENEFITS

Calendar of Events

<u>2019</u>

Jan 17-182019 Western
Crown Center Exhibit Hall
Kansas City, MOFeb 19-21ISU STSC & INLA Trade Show
Ames, IAJuly 13-16Cultivate'19
Columbus, OH

America Isn't Ready For The Lanternfly Invasion



This February, U.S. Secretary of Agriculture Sonny Perdue announced that his department was committing \$17.5 million to stem the lanternfly's spread. In a sense, it was already too late. The lanternfly had been spotted in New York a few months earlier and in Virginia weeks before. Three New Jersey counties are under quarantine after confirmed sightings in July. Delaware and Maryland are both on alert.

State and federal entomologists have recommended a few containment strategies, but they don't yet have a foolproof way to kill, or even count, the bug. If they can't find a solution, lanternflies could infest forests all along the Atlantic seaboard, giving communities from New England to Florida an intimate look at what Penn State entomologist Tom Baker calls "the weirdest, most pernicious insect I've ever seen."

Story from: https://www.bloomberg.com/news/features/2018-10-02/ america-isn-t-ready-for-the-lanternfly-invasion



Have a job opening in your business? Need to get the word out? INLA offers a free job board to members. Please email listings to Joan O'Brien **joano@agribiz.org**.

Visit www.iowanla.org/job-postings/ for current listings.

Call the INLA office at 515-262-8323/800-383-1682 or email **joano@agribiz.org** for more details.

2018 Board Members

President

John Hughes Hughes Nursery & Landscaping LLC

Vice President

Shawna Moss Kirkwood Community College

Past President & Ex-Officio

Ryan Ritter Ritter's Inc.

ISU Liaison

Dr. Jeff lles Iowa State University

Directors

Brent Rolffs Pella Tree Service

Tim Egli Egli Landscaping

Irv Geffre Alta Falls & Pond Supplies

Kevin Fehr Iowa Lakes Community College

Brad Punke Unilock Chicago Inc.

Nick Reiter Escapes Landscape & Design





Trade Show • Learning Centers • Roundtables Retail Workshop • Design Workshop • Owner Lunch Reception at Boulevard Brewing • Western Pub Emerging Leaders • Student Advisory Committee Fashion Show of New Plants • 5 Keynotes wnla.org • 888-233-1876



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