

# IOWA NURSERY & LANDSCAPE ASSOCIATION

# **NEWS**

## Save the Date! 2019 Shade Tree Short Course

n di		

SAVE THE DATE!
63RD ANNUAL ISU SHADE TREE SHORT
COURSE & INLA TRADE SHOW

FEBRUARY 19-21, 2019 SCHEMAN BUILDING, AMES Add Feb 19-21, 2019 to your calendar! The 2019 INLA Trade Show will be full of education, networking, INLA hosted member meeting, a scholarship hospitality hour, and more! Schedule is currently in progress. Check www.iowanla.org for details and information.

#### **INSIDE THIS ISSUE**

Save the Date! 2019 Shade Tree Short Course1
INLA 2018 Day of Service Announced!1
New AmericanHort Webinars2
Beekeeping Teaches Clarinda Inmates How to Bee Calm2
Iowa Tornado Hits Vermeer Factory2
INLA Member Job Board2
American Hort & NALP Join Forces on Love Your Landscape.org3
2018 Board Members3
Calendar of Events 3

900 Des Moines Street Des Moines, IA 50309 Phone: 515.262.8323 Fax: 515.262.8960

# **INLA 2018 Day of Service Announced!**

The sixth annual INLA Day of Service has been announced! On **September 11, 2018** the Iowa Nursery & Landscape Association and our volunteers will be helping the Iowa Arboretum celebrate their 50th year Anniversary.

Projects include a renovation of the landscaping at the Education Center and constructing a paver sidewalk to the Kroeze memorial Tea House.

To volunteer for the 2018 INLA Day of Service please email Joan O'Brien joano@agribiz.org with the number of persons attending.



SAVE THE DATE!!
SEPTEMBER 11, 2018
IOWA ARBORETUM

1875 Peach Ave, Madrid, IA 50156

### **New American Hort Webinars**



AmericanHort has introduced new webinar sessions online. Next webinar is on August 17 discussing Sanitation for Disease Management. This webinar addresses why you should use sanitation practices at plant production, mechanically transmitted plant diseases, common disinfectants and improved sanitation/hygiene practices through research results.

Presenter: Dr. Fulya Baysal-Gurel is an assistant professor at the Tennessee State University Otis L. Floyd Nursery Research Center in McMinnville, TN. Her research program focuses on the on the development of sustainable, environmental friendly and economical management practices for woody ornamental diseases. Research emphasis areas are 1) detection, diagnosis of fungal, oomycete, bacterial and viral diseases on woody ornamentals using both molecular and classical techniques in nursery production and their management, 2) detection of pathogen and biocontrol agent populations through soil ecosystems, 3) molecular characterization of soil-borne pathogens of field and container-grown woody ornamentals in Tennessee and determining the grower perceptions and knowledge of soil-borne pathogens on woody ornamental production and management practices available and 4) development of sanitation practices for mechanically transmitted woody ornamental diseases.

https://www.americanhort.org/page/Events#

## **Iowa Tornado Hits Vermeer Factory**

Vermeer Corporation sustained major damage after several tornadoes went through central lowa on Thursday, reports the Des Moines Register. The tornado hit around 4:15 p.m., and according to Pella police Lt. Shane Cox, there were "several injuries" as the result of the storm. Vince Newendorp, speaking for Vermeer, said the east side of Vermeer's manufacturing facility sustained the most damage.

"We certainly are going to rebuild and we're going to come back stronger than ever," said Vermeer CEO Jason Andringa, after pausing to fight back tears during a news conference.

Talking to the Pella Chronicle, Vermeer employee Paul Davidson said employees had about 20 minutes of warning and some were getting restless in company shelters before the air pressure dropped and the storm hit.

https://www.totallandscapecare.com/green-industry-news/tornado-rips-through-vermeer-factory-in-iowa-video/

## **INLA Member Job Board**

Have a job opening in your business? Need to get the word out? INLA offers a free job board to members. Please email listings to Joan O'Brien joano@agribiz.org.

Visit <a href="www.iowanla.org/job-postings/">www.iowanla.org/job-postings/</a> for current listings.

Call the INLA office at 515-262-8323/800-383-1682 or email **joano@agribiz.org** for more details.

# **Beekeeping Teaches Clarinda Inmates How to Bee Calm**

Inmates at the Clarinda Correctional Facility in southwest Iowa are getting the chance to learn about beekeeping, landscaping and horticulture through classroom learning and hands-on experience.

Inmate Owen Erickson says the program has taught him how to remain calm and have a positive attitude. Erickson says beekeeping is something he'd like to continue doing once he's released. "It's a good hobby and it's relaxing. If you've got an attitude, you can't be around bees, because they can sense it. It's really relaxing to be able to go out there," Erickson says. "I can sit next to those bees on the stand and just watch them come and go out of the beehive and they aren't even attracted to you."

Correctional officer Jerry Nelson spearheads the beekeeping program and calls himself a conservationist who keeps bees at his own home. Nelson says he offered to help get a bee colony started at the prison as a way to give offenders another avenue toward rehabilitation. "There are guys who are out there every day. If the weather is permittable, they are out there working on it. That is a major plus," Nelson says. "They're not sitting in their cells or trying to figure out how to do things they ought not be doing, they are working in a positive manner and that's a major plus."

Inmate Theodore Behrens is participating in the horticulture and beekeeping programs. He had some landscaping experience before, but says he's learning how to improve himself and what he can offer future clients. "When I came in here before, I did a lot of mowing of lawns and some weeding in a garden, but now I know designs and how I can help people design their own things. I can give them positive feedback on how they could make their lawns better," Behrens says.

https://www.radioiowa.com/2018/07/17/beekeeping-teaches-clarinda-prison-inmates-how-to-be-calm/

### LOVEYOURLANDSCAPE.ORG

The National Association of Landscape Professionals and AmericanHort have announced a partnership to raise consumer awareness of the landscape and nursery industries through content delivered on the consumer websites LoveYourLandscape.org and LoveYourPlants.org.

AmericanHort will share its expert knowledge of flowers and shrubs on the website and on social channels, through its LoveYourPlants branded content. The website will have new content each month which will promote the consumer and environmental benefits of plants, trees and shrubs and managed landscapes.

"NALP launched LoveYourLandscape two years ago as a platform to inspire homeowners to invest in their outdoor living spaces, tout the benefits of healthy lawns and landscapes and stress the expertise offered by landscape professionals" said Missy Henriksen, NALP's VP of Public Affairs. "Through the support of our Industry Growth Initiative, we've been able to drive more than 550,000 people to the website and tens of thousands of these to our Hire a Pro directory."

LoveYourLandscape.org encourages readers to seek professional help by consulting with a landscape or lawn care professional, or by consulting with a nursery or garden center expert for horticulture advice.

http://www.landscapeprofessionals.org/nalp/media/2018-press-releases/AmericanHort\_and\_NALP\_Join\_Forces.aspx

## 2018 Board Members

#### President

John Hughes Hughes Nursery & Landscaping LLC

#### Vice President

Shawna Moss Kirkwood Community College

#### Past President & Ex-Officio

Ryan Ritter Ritter's Inc.

#### **ISU Liaison**

Dr. Jeff Iles lowa State University

#### **Directors**

Brent Rolffs Pella Tree Service

Tim Egli Egli Landscaping

Irv Geffre
Alta Falls & Pond Supplies

Kevin Fehr Iowa Lakes Community College

Brad Punke Unilock Chicago Inc.

Nick Reiter Escapes Landscape & Design

## Calendar of Events

#### <u>2018</u>

Sept 11 INLA Day of Service lowa Arboretum Madrid, IA

2019

**Jan 17-18** 2019 Western

Crown Center Exhibit Hall

Kansas City, MO

Feb 19-21 ISU STSC & INLA Trade Show

Ames, IA



CALL US FOR THE BEST SELECTION IN THE INDUSTRY



RETAIL: Chemicals, Grass Seeds, Tools/ Pruners, Water Gardening, Supplies, Garden Hose, Bird Feeders, Feed and Yard Ornaments.

CONTRACTORS: Edging, Fabrics, Low Voltage, Lighting, Retaining Wall Systems, Pavers, Bulk Materials, Safety Supplies and Wheelbarrows.



NURSERY STOCK: Deciduous Shrubs, Evergreen Shrubs, B&B Trees, Perennials, Specialty Conifers, Specialty Deciduous and \*Field Direct Trees.

EROSION CONTROL: Wood Blankets, Straw Blankets, Geojute, Sod Staples, Silt Fence, Grass Seed & Sediment Logs.





