



INLA
IOWA NURSERY &
LANDSCAPE
ASSOCIATION

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LANDSCAPE
ASSOCIATION**

NEWS

Inside this issue

INLA 2018 Trade Show:
Another Success
Story.....1

2018 Sponsors: Thank
You!.....1

Congrats to the ICNP of
the Year.....2

2017-18 INLA
Scholarship
Recipients.....2

2018 Trade Show
Exhibitors.....2

2018 Merit and Hall of
Fame Awards
Announced.....3

Seeking Applications
for International
Plantscape Awards.....3

Decoding The New Tax
Code.....4

2018 Board
Members.....4

Calendar.....4

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INLA 2018 Trade Show: Another Success Story

Each year the **Iowa Nursery & Landscape Association (INLA)** and **Iowa Arborist Association (IAA)** host a trade show in conjunction with the Iowa State University (ISU) annual Shade Tree Short Course (STSC) in February. We are very pleased at the turn out for our event this year! The trade show was in Ames, IA on February 20 - 22. Tuesday we held ICNP tests and ICNP education. The trade show preview and reception was a great way to kick off the 3-day event.

Awards & Recognition

At the INLA annual meeting on Wednesday, Feb. 21, INLA President John Hughes announced the 2017-18 INLA scholarship recipients as well as presented the "2018 Merit Award" to Wayne Koos, "2018 ICNP of The Year Award" to Anne Marie VanDerZanden, and "2018 Hall of Fame" to Doug Matthias. See page 2-3 for bios.

Our reception and auction were very fun for all who attended! Thank you to those who helped us raise money for our [INLA scholarships](#). The reception was open to all attendees and there was no charge to attend. The live auction was successful and lively.

The INLA board of directors want to thank your 2018 sponsors for helping support the association. We appreciate your dedication and continued interest.

2018 Sponsors THANK YOU!

Anderson Nurseries, Inc.
Anderzhon Nursery Sales, Inc.
B and B Bedding
Bachman's Wholesale Nursery &
Hardscapes
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Bluebird Nursery, Inc.
Central Landscape Supply
Gerdes Wholesale Nursery
Gertens Wholesale & Professional
Turf Supply
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Home Nursery Inc.
Iowa Arboretum
Iowa Arborist Association
Iowa DNR Forestry
Johnson's Nursery Inc.
Kankakee Nursery Co.
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Midwest Groundcovers, LLC
Quick Supply Co.
Reiman Gardens
SiteOne Landscape Supply
Studebaker Nurseries, Inc.
The Tessman Company
Unilock Chicago, Inc.
Xylem Ltd. / Golden Valley Hardscapes

2018 INLA Tradeshow Highlights

Congrats to the ICNP of the Year!

Anne Marie VanDerZanden was named ICNP of the year. Anne Marie began as an ISU faculty member, her initial appointment was in the department of Horticulture with teaching and extension responsibilities. She has taught over 20 different subject matters and has served as a horticulture extension specialist from 2003-2012. She also served on the INLA Board from 2004-2012 during which she chaired the education and certification committees.



2017-18 Scholarship Recipients

CONGRATULATIONS TO OUR 2017-18 SCHOLARSHIP RECIPIENTS!

Annually the Iowa Nursery & Landscape Association (INLA) provides scholarships to students who are pursuing majors in horticulture degrees at Iowa colleges. INLA is pleased to award the following four scholarships. The association recognized these 4 students on Wednesday, February 21.

Haber Scholarship Winners:

Justin Wigdahl, Iowa State University

Community College Scholarship Winners

Sarah Gard, Kirkwood Community College

Connor Canova, Kirkwood Community College

Allyson Haselhuhn, Indian Hills Community College



2018 Exhibitors

Alta Falls & Pond Supplies
Anderson Nurseries, Inc.

Anderzhon Nursery
Sales, Inc.

Arborjet, Inc.

B and B Bedding

Bachman's Wholesale
Nursery & Hardscapes

Bailey Nurseries, Inc.

Bluebird Nursery, Inc.

Central Landscape Supply

Ditch Witch Minnesota
& Iowa

Doty Nurseries LLC

Gerdes Wholesale Nursery

Gertens Wholesale &
Professional Turf Supply

Goodmark Nurseries, LLC

Great Plains Nursery

Greenleaf Nursery Company

Helena Chemical Co. /
ArborSystem

Iowa Arboretum

Iowa Arborist Association

Iowa DNR Forestry

Johnson's Nursery Inc.

Kankakee Nursery Co.

KAT Wholesale

Kings Material & Midland
Concrete Products

Kleener Image

L & G Products, Inc.

La Crosse Seed
Mauget

Midwest Groundcovers, LLC

Midwest Trading
Horticultural Supplies, Inc.

Northern Family Farms

Oregon Pride Nursery/Van
Hoef Sales

Papio Valley Nursery, Inc.

PlantRight, LLC

Quick Supply Co.

Rainbow Treecare Scientific
Advancement

Reiman Gardens

River City Turf

Sandridge Nursery

SiteOne Landscape Supply

Spring Grove Nursery, Inc.

Studebaker Nurseries, Inc.

The Brenton Arboretum

The Tessman Company

TreePans.com, Inc.

Trees Forever

Unilock Chicago, Inc.

Vermeer Sales & Service Inc.

Xylem Ltd. / Golden Valley
Hardscapes

(See page 1 for 2017
sponsors)

Highlights (Cont...)

2018 Merit and Hall of Fame Awards Announced



Pictured: Mark Schneider (left), Executive Director, Iowa Arboretum accepting the award on behalf of Wayne Koos from INLA President, John Hughes (right)

2018 Merit Award - Wayne Koos

Wayne first became interested in horticulture when he was looking to plant a wind break for his home. He attended workshops and events at the Iowa Arboretum and later joined as a member in the late 1980's. He volunteered installing the dry rock creek in front of the arboretum building and erecting the Bechwith pavilion. During the original construction it wasn't uncommon for him to be seen volunteering 3-4 days a week. Later on he has continued to help in mowing the 40 acres surrounding the arboretum and has been the long time serving board treasure. Wayne has been invaluable to the Iowa Arboretum for many years, and as an added bonus the Arboretum is celebrating its 50th year anniversary.



Pictured: Doug Matthias (left) INLA President John Hughes (right)

2018 Hall of Fame - Doug Matthias

Doug began his career in junior high hoeing, weeding & trimming. His friend's father owned a nursery, garden center and installation firm and needed help. Later while working at UNI he had friends and family asking him to do small landscape maintenance jobs. In the spring of 1999, he left the university and focused on establishing his business. Over the years it has grown to 16 full time employees plus his two sons. Some of his best memories were in the beginning years when his father, who was an entrepreneur himself, would talk business over a beer or two. He joined INLA and served on the board of directors for four years with the intent to help our association grow in the industry.

Seeking Applications for International Plantscape Awards

The International Plantscape Awards are now open and accepting applications through April 13, 2018.

The AmericanHort International Plantscape Awards recognize outstanding achievements in interior plantscape design, installation, creativity, renovation, and innovation. As awareness of indoor plant benefits continues to grow, these awards celebrate the strides of interior plantscapers to connect people with plants in remarkable ways.

Entries are judged on their own merit rather than against each other, which means that the best and the brightest all shine together. Award winners earn a designation of gold or platinum based on points scored from information and photos provided. Certain submissions may be awarded the coveted Diamond and Emerald judges' awards for the best overall entries.

[Read Full Article>>>](#)

Decoding The New Tax Code



While Republicans were writing and passing their tax reform legislation, AmericanHort senior vice president Craig Regelbrugge was on Capitol Hill talking to leaders, working to understand the overhaul of the tax code, and advocating for aspects of the bill that matters for the horticulture industry. "We devote a lot of time to developing and sustaining relationships," Regelbrugge says. "We're hearing and we're talking to folks directly providing input getting feedback and then also through kind of more traditional sources." [Read Full Article>>>](#)

2018 Board Members

President

John Hughes

Hughes Nursery &
Landscaping LLC

Vice President

Shawna Moss

Kirkwood Community
College

Directors

Brent Rolffs

Pella Tree Service

Tim Egli

Egli Landscaping

Irv Geffre

Alta Falls & Pond Supplies

Kevin Fehr

Iowa Lakes Community
College

Brad Punke

Unilock Chicago Inc.

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Dr. Jeff Iles

Iowa State University

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Pavers, Bulk Materials, Safety Supplies and
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*Field Direct Trees.

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Calendar of Events

2018

June

ICNP Exam

Iowa Arboretum, Madrid, IA

July 14-17

[Cultivate'18](#)

Greater Columbus Convention Center
Columbus, OH

2019

Jan 17-18

2019 Western
Crown Center Exhibit Hall
Kansas City, MO