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#### NURSERY IOWA LANDSCAPE ASSOCIATION

# NEWS

# **Thank You Sponsors!**

INLA would like to take a moment to recognize the sponsors of the 57th Annual STSC and INLA Tradeshow.

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#### Thank You Exhibitors!

INLA would like to take a moment to also recognize the exhibitors of the 57th Annual STSC and INLA Tradeshow.

Goodmark Nurseries, LLC

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# 57th Annual Shade Tree Short Course & INLA Tradeshow Wrap Up

# Congratulations to ICNP's

Four industry professionals successfully completed the Iowa Certified Nursery Professional testing at the ISU Shade Tree Short Course and INLA Conference and Trade Show held in February.

The next certification testing date will be in August on the lowa State University campus. The training modules to help you prepare for the exam are available online as a member benefit to INLA members.

Go to the ISU-INLA Green Industry Resource site (www.extension.iastate.edu/nurseryandlandscape/) for more information about the certification testing procedure and to access the online modules.

#### **Shawna Moss**

Kirkwood Community College

#### **Paul Saladin**

Kirkwood Community College Kirkwood

#### **Barbara Kray**

Iowa City Landscaping & Garden Center

#### **Kyle August**

Liberty Landscaping Inc.

## Hall of Fame Inductee

Mixing soil was one of the first jobs assigned to this young nurseryman.

After finishing his horticulture degree in 3 1/2 years, he relocated his belongings back to his family home and began his fulltime career, playing a big role in the success of his parent's plant business.

This second generation plants man was invited to join the association board. Eventually, as president in 1995, he was very active and pleased to be part of the networking that came along with being part of the association.

After celebrating his 31st year as a fulltime employee in the garden center business, he continues to pour his efforts into the success of the business. He has a beautiful wife and 4 wonderful children. His hard work extends into his church, where he is very active and also into his community.

A gentleman many are proud to call friend, boss, brother and son **Mr. Todd Brockshus**.

Picture on page 3

### **ICNP** of The Year

This year's ICNP of the Year is **DAN FOSS** from Matthias Landscaping in Waterloo.

Dan graduated from Iowa State University with a Bachelors degree in Landscape Architecture in 1991.

Early in his career Dan lived in Salem, WI in and worked as a landscape Designer for Breezy Hill Nursery

Later on Dan formed his own company working with Developers to design development projects in S.E. Wisconsin & N.E. Illinois.

In 2009 Dan began with Matthias Landscaping in Waterloo. And he has been providing Cedar Valley residents with upscale landscape designs since.

He is an active member of INLA and is a Certified Landscape Specialist. As well as actively supporting and promoting programs involving ICPI and NCMA construction certifications.

As a representation of his support of INLA and the ICNP program, he provided the consultation and design for INLA's Service project last fall. Willingly subjecting himself to design critiques from other INLA designers. But coming up with a beautiful and simple design which INLA was able to provide to our state capital.

Picture on page 3

#### **Merit Award Winner**

This year's award winner has worked with the Fruit and Vegetable Growers Association, the Iowa Nursery & Landscape Association, the Christmas Tree Growers, Master Gardeners, Community Tree Stewards, and more....... focusing on horticulture, plant pathology and entomology....

This year's Merit Award Winner is **Dr. DONALD LEWIS** of Iowa State University.

An Entomologist by training, his love for insects came by chance, starting college with the ultimate goal of returning to the home dairy farm. To further that training, he worked at the Wilmington College Dairy Farm milking cows and returning to campus each morning in time for his first class. Eventually he ended up in Dr. Tom Wood's biology class. Tom was an entomologist who opened up the wonder of insects. Goodbye dairy cows! Hello Graduate School.

He interviewed at Iowa State in November prior to completing his PhD the following spring. It was his first application, his first interview, and has been his first and only full-time job. He graduated from Ohio State on a Friday and started at Iowa State on Monday in 1977. He has loved every minute of his 36 years at ISU.

He is the current President of the Iowa Arboretum, having been on the Board since 2008.

Picture on page 3

# 57th Annual Shade Tree Short Course & INLA Tradeshow Wrap Up Continued ...

Pictured below: Tom Hughes addressing the crowd.



Pictured below: Ann Marie VanDerZanden and Jeff Engel



Pictured above:

Back row left to right: Tom Hughes, Chuck Porto, Todd Brockshus, Del Brockshus, Dwight Hughes

Seated, left to right: Linda Grieve and Ken Peckosh



Pictured above:
Left to right: Tom Hughes, Award
Winner Dr. Donald Lewis and
Jeff Engel



Pictured above:

Jeff Engel addressing the crowd.

# Auction and Awards Banquet Photos

Pictured below: Left to right: Tom Hughes, Award Winner Dan Foss and Jeff Engel





Pictured above: Left to right: Tom Hughes, Award Winner Todd Brockshus and Jeff Engel

#### Thank You For A Successful Auction

The lowa Nursery and Landscape Association would like to thank everyone who donated and participated in the dinner/auction portion of the trade show on Wednesday night of the trade show. All of the money raised during the auction will go to lowa State University and lowa Community College scholarships for horticulture students. A big thanks goes out to these auction contributors:

Alta Falls Pond & Supply **Ames Golf Course** Anderzhon Nursery Sales **Arbor Systems** Bachman's Inc. **Bailey Nurseries** Bluebird Nursery, Inc. **Botanical Shots Brenton Arboretum Country Landscapes CR Golf Course** Crossroad Sales **Des Moines Golf Course** Foster's Inc. Golden Valley Hardscapes **Brent Gustason HH Wild Plums Home Mursery Hughes Nursery & Landscape IC Lights** INLA **Iowa Arboretum lowa City Landscape lowa Lakes Community College** Iowa State Horticulture Department **Johnson's Nursery** Kankakee Nursery Co. **Kelly Tree Farm** 

L & G Products, Inc. L & M Distributing **Marquart Products/King Materials Matthias Landscaping Midwest Groundcovers** Midwest Trading **Moberg Galleries Northern Christmas Tree** Olde Main Brewerv **Pace Supply Peck's Green Thumb Nursery** Pella Nurseries **Perennial Gardens** Prince Corp. **Prairie Moon Winery** Quick Supply Co. **Rainbow Tree Care** Reams **Reiman Gardens Studebaker Nurseries Ted Lare Design Titan Machine** Unilock **Wright Outdoor Solutions** Robert Adolph **Anderson Nursery** DeVroomen

**Better Tree Care** Created in Johnston, Inc. **Grimm Gardens Heritage Nursery Hyperion Golf Club Quint City Stone** Ritter's Inc. **Vic Scott Landscaping Iowa Cubs Des Moines CVB Ames CVB Outdoor Designs Tri-State Toro Companies Borgert Products** Capital City Equipment Co. **Central Turf Farms Craftware Pottery & Baskets** LaCrosse Forage & Turf Seed Eagle Bay Farms Farber Bag & Supply Liquid Fence **Michael Johnson Construction** VanWall **Vermeer Sales & Service Wood Duck TreeFarm Anderson Nursery E-Z Trench** 

# **Immigration's Progress In Congress**

**B & B Bedding** 

By: Craig Regelbrugge

Meetings are up, but the jury's still out. That's the best way to sum up the ongoing immigration negotiations in the Senate and House. In the Senate, four Democrats and four Republicans continue negotiating a bill. A separate negotiation is underway on to the agricultural provisions of a bill, with leadership from Senators Feinstein (CA), Rubio (FL), Bennet (CO), and Hatch (UT). ANLA is deeply involved in that aspect of the process. In the House, a bipartisan working group is said to be close to finalizing a comprehensive bill. And, Judiciary is well along on a series of immigration-related hearings, while Republican leadership has initiated a series of member "listening" educational sessions. Formal consideration of bills could be underway in one or both chambers by April.

On another note, on February 21, the US Chamber of Commerce and the AFL-CIO issued a joint press release for the inclusion of a lesser-skilled worker visa program in any comprehensive immigration reform package. They agreed to three guiding principles: (1) Americans should have a first crack at available jobs; (2) acknowledge instances – even during tough economic times – when employers are not able to fill job openings with American workers and it is important for our laws to permit businesses to hire foreign workers without going through a cumbersome and inefficient process; and (3) create a more transparent system, building a base of knowledge using real-world data about labor markets and demographics.

On February 28, ANLA and many grassroots partners joined in an effort to drive positive calls into the Sen. Marco Rubio's office to thank him for his effort and encourage him to continue to bring leadership to the issue. Preliminary staff reports suggest upwards of 1000 calls were received. Thanks to all who acted; strong grassroots engagement will be critical if positive reform is to happen in 2013.

# Planning for Consolidation of ANLA and OFA Continues

By: Michael Geary

In late February, the volunteer leaders and several senior staff from ANLA and OFA met in Indianapolis, Indiana for our winter board of directors meetings and a joint planning event. As previously promoted, a new consolidated organization is scheduled to formally launch no earlier than 2014, pending member approval, which will be sought later this year. The meetings included discussions on strategic goals and refinement of the core mission for the new association.

While the tough economy has impacted dues revenue in recent years, ANLA's Board is confident that our members will maintain their strong commitment for 2013 and beyond. They believe ANLA continues to provide enormous value to our members and the industry. Our industry has an ongoing need for a strong, national presence, especially in the face of issues like health care and immigration reform, which could lead to a more stable labor force for many of our members. Your 2013 dues will secure your membership, and fund that work for a full 12 months, and will eventually be integrated into the new association.

More information is available at OneVoiceOneIndustry.com.

#### **INLA Webinar Series Presentations Available On Website!**

Go to: iowanla.org/webinars/
To access use password: webinar2012

## The Reorganized Specialty Crop Caucus Has Broader Appeal

By: Joe Bischoff

Last week, co-chairs Rep. Doc Hastings (R-WA-4) and Rep. Jim Costa (D-CA-16) announced the reorganization of the Specialty Crop Caucus. The role of the Caucus is to educate other members on the issues that specialty crop growers and processors face and advocate for policies that support this important segment of agriculture. Specialty crops include things like fruits, vegetables, tree nuts, nursery crops and floriculture.

This reconstituted group of Congressmen shows a considerable expansion in membership from the last congress. The Specialty Crop Caucus now boasts twenty-seven members, up from only seventeen in the 112th Congress. ANLA and our Specialty Crop Farm Bill Alliance partners will be working with these members and their staffs to make sure that our industry's interests are reflected in the next Farm Bill, which we expect to be addressed sometime this summer.

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For more information regarding the listing below please contact:

Rhonda D. Clark

Primary: 641-357-7355 Secondary: 641-329-3303 Other: 641-529-3400 Email: clarkrd@netins.net

Web Page: http://www.clarkclearlake.com



