



## 59th Annual ISU - Shade Tree Short Course & INLA Trade Show

*February 24-26, 2015, Scheman Bldg, ISU, Ames, IA*

### ICNP Certification Testing

The certification test is scheduled to be given from 9:00am – 12pm on Tuesday, February 24, in Room 275, Scheman Building, ISU campus in Ames. See below for more detail.

For info on the online training modules, [see attached](#).

Updated **attendee information** and an agenda are available on the ISU website at: <http://www.extension.iastate.edu/registration/events/conferences/shadetree/>

We have also attached a copy to this newsletter.

You may also register to attend the **Wednesday Night Banquet** as a stand alone option. See the attached registration form for details.

### INLA Day Program Schedule

9 - 12 p.m.: ICNP Testing - Rm 275

**10 a.m. - 4 p.m.: ICNP Cont. Ed - Rm 299**

10 - 4 p.m.: ICPI Recertification - Room 004

10 - 11 a.m.:

11 a.m. - 12 p.m.:

Noon - 1 p.m.: Lunch Provided

1 - 4 p.m.: ISA Certified Arborist Exam - Rm 250-252

1 - 1:50 p.m.:

1:50 - 2 p.m.: Break

2 - 3:00 p.m.:

3 - 4:00 p.m.:

**10 a.m. - 4 p.m.: Trade Show Set-up**

4 - 6 p.m.: INLA Show Floor Preview and Reception

**\*\*for more information on the INLA sessions please see page 3\*\***

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## Attention INLA Members: Annual Meeting

### Mark Your Calendars!

Please make note, in the below agenda, that the Annual INLA meeting will be held on Wednesday, February 25, 2015 from 11:30 a.m. - 1:00 p.m.

## Shade Tree Short Course and INLA Trade Show Conference at a Glance

All events will take place at the Scheman Building – Iowa State University Campus – Ames, IA unless otherwise noted.

### Tuesday, February 24, 2015

#### INLA DAY at the Shade Tree Short Course

The Iowa Nursery & Landscape Association will host an entire day especially designed for INLA members. The day will feature Iowa Certified Nursery Professional (ICNP) certification testing and a continuing education program for current ICNP's.

- 9:00 – 12:00 (Noon) **Iowa Certified Nursery Professional (ICNP) Test**
- 10:00 – 4:00 p.m. **ICNP Continuing Education**
- 10:00 - 4:00 p.m. **ICPI Recertification—Room 004**
- 10:00 – 4:00 p.m. **Trade Show Set-up**
- 1:00 - 4:00 p.m. **ISA Certified Arborist Exam - Room 250-252**
- 4:00 - 6:00 p.m. **Sneak Preview Reception\*\*refreshments provided**

### Wednesday, February 25, 2015

- 7:30 – 9:15 a.m. **Registration, Refreshments, and Visit Trade Show**
- 9:15 a.m. **Opening General Session (C.Y. Stephens Auditorium)**
- 9:15 – 9:30 a.m. **Welcome and Announcements, Donald Lewis, ISU**
- 9:30 – 11:30 a.m. **Speakers**
- 11:30 – 1:00 p.m. **Lunch, Visit Trade Show, and INLA Annual Mtg**
- 1:00 – 5:00 p.m. **Workshops**
- 5:00 - 6:00 p.m. **IA Arborist Assn Meeting - Rm 175 - 179**
- 5:00 – 6:30 p.m. **Hospitality Reception (Open to all attendees) - Reiman Gardens**
- 6:30 – 8:00 p.m. **Dinner and Scholarship Auction (Open to all attendees/\$40 adult/\$15 children) – Reiman Gardens \*\* AWARDS begin promptly at 6:30 p.m.**

### Thursday, February 26, 2015

- 7:30 – 8:30 a.m. **Refreshments and Visit Trade Show**
- 8:30 – 12:00 p.m. **Workshops**
- 12:00 (Noon) – 1:15 p.m. **Lunch (optional)**
- 1:15 – 2:15 p.m. **Workshop Session G**
- 2:30 – 3:30 p.m. **Concluding General Session (Benton Auditorium)**  
**Using Your Brain and Smartphone to Diagnose Tree Problems - Cliff Sadof, Purdue University, West Lafayette, IN**
- **3:30—3:45 p.m. Evaluation**
- **Adjourn**

## Iowa Certified Nursery Professional Certification Exam

The testing will be held on the INLA Day which is part of the 59<sup>th</sup> Annual Iowa State University Shade Tree Short Course and Iowa Nursery & Landscape Association Convention and Trade Show. The identification exam will be from 9:00-10:00, followed by the Landscape and Garden Center written exams from 10:30-11:30.

Online training modules are available to INLA members who wish to prepare for the certification exams. These modules replace the printed training manuals which were used in the past.

Eight of the modules cover plant identification including the categories of: annuals, conifers, deciduous trees, groundcovers, herbaceous perennials, perennial grasses, shrubs and vines. The remaining twelve modules cover the general topics addressed in the certification exam such as: Plant Identification and Characteristics; How Plants Work: Growth and Development; Rooting Environment and Fertilization; Selection, Installation and Establishment of Landscape Plants; Turfgrass Establishment and Management; Management of Turfgrass Diseases and Insect; Introduction to Plant Diseases and Insects; Diagnosing Plant Problems; Managing Plant Diseases and Insects; Garden Center Management; Landscape Design; and New Employee Training and Professionalism.

The 12 general topic modules each contain a list of objectives, an image rich PowerPoint presentation with accompanying audio which is searchable by topic and has printable notes, self-test exercises, and online quizzes with immediate feedback to help learners test their understanding of the content.

### Testing Information

The plant ID portion of the exam will consist of identifying 50 plant specimens (common name and scientific name). Plants on the exam will come from the plants included in the modules. There will be a combination of perennial and woody specimens to identify, and this will be done via slides and cut specimens.

The Landscape and Garden Center exams will be offered concurrently, and there is ample time in the 2 hours for those of you who are taking both of these exams.

Each exam consists of 50 True/False questions and 65 Multiple Choice questions. Exam questions are created from the content covered in the modules and from general work experiences.

To access the modules go to the Green Industry Resource site at: [www.extension.iastate.edu/nurseryandlandscape/](http://www.extension.iastate.edu/nurseryandlandscape/). From there click on the Online Training Modules on the left side menu and follow the directions. **The current login for INLA members is: w.INLA and the password is: INLAtest.**

To register for the exam contact Joan O'Brien at the INLA office by calling 1-800-383-1682 or via e-mail at [joano@agribiz.org](mailto:joano@agribiz.org).

If you have any questions, comments or feedback about the modules, please contact Ann Marie VanDerZanden at [vanderza@iastate.edu](mailto:vanderza@iastate.edu) or (515) 294-5075.

**INLA Day Speaker Bio's and Topics**

Tuesday, February 24, 2015

9 A.M. - 4 P.M.

## The INLA Job Board

... is a handy tool!

This feature will be a great benefit if you are in the market for a new job OR if you are a company looking for talent!

Both resumes and job postings are welcome.

Our hope is to create a more efficient way for our industry to interact, when it comes to employment and sustaining our level of professionals.

To post a job or a resume please contact Joan O'Brien at [joano@agribiz.org](mailto:joano@agribiz.org)

To access the job board on the website please go to: <http://iowanla.org/job-postings/>



## EAB Update: Emerald Ash Borer Confirmed in Keokuk County

Emerald Ash Borer (EAB) has been positively identified in the Iowa community of Hedrick in Keokuk County. EAB kills all ash tree species and is considered to be one of the most destructive tree pests ever seen in North America.

An ash tree with evidence of recent woodpecker activity was observed by an Iowa EAB Team member. A branch was removed from the tree and a suspect larva was collected.

"With the recent discoveries in nearby areas announced in December, this find is no real surprise," said Mike Kintner, Iowa Department of Agriculture & Land Stewardship's EAB and Gypsy Moth Coordinator. "Like many other finds this winter, woodpecker activity continues to capture our attention of potentially EAB infested trees. The winter months are an opportune time to scout for the signs we are looking for, such as light-colored bark areas, or flecking, and feeding holes as a result of woodpeckers searching for EAB larvae to feed on."

Nineteen Iowa counties now have confirmed EAB infestations. A statewide quarantine, issued on Feb. 4, 2014, remains in place and restricting the movement of hardwood firewood, ash logs, wood chips and ash tree nursery stock out of Iowa into non-quarantined areas of other states.

"We still strongly urge Iowans to not move firewood long distances," said State Entomologist Robin Pruisner of the Iowa Department of Agriculture and Land Stewardship. "A large portion of Iowa is not showing signs of EAB infestation; let's keep those areas EAB-free as long as possible but not

moving wood that potentially harbors EAB or other tree pests. Be vigilant, report suspicious symptoms in counties that are not yet known to be infested to a member of the Iowa EAB Team."

The Iowa EAB Team provides EAB diagnostic assistance to landowners and includes officials from Iowa Department of Agriculture and Land Stewardship (IDALS), Iowa State University Extension and Outreach, the Iowa Department of Natural Resources (DNR), USDA Animal Plant Health Inspection Service and the USDA Forest Service.

The Iowa EAB Team strongly cautions Iowans not to transport firewood across county or state lines, since the movement of firewood throughout Iowa or to other states poses the greatest threat to quickly spread EAB and other plant pests. Most EAB infestations in the United States have been started by people unknowingly moving infested firewood, nursery plants or sawmill logs. The adult beetle also can fly short distances,

approximately 2 to 5 miles.

The next window for preventive treatment measures (trunk injection, soil injection, soil drench, or basal trunk sprays) will open early spring 2015 (mid-April to mid-May). If a landowner is interested in protecting a valuable and healthy ash tree within 15 miles of a known infestation, they should use the winter months to have landscape and tree service companies bid on work, and these bids can be reviewed before next spring.

**See the attached FAQ sheet for more detail.**

