



INLA
IOWA NURSERY &
LANDSCAPE
ASSOCIATION

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NEWS

June is Invasive Species Awareness Month in Iowa

Governor Terry Branstad proclaimed June as Invasive Species Awareness Month as a way to draw attention to the threat Iowa's woodlands, wildlands and waterways are under from unwanted pests.

Each year in Iowa, millions of dollars, both public and private, are spent to control invasive plants, insects, animals and diseases. Invasive species threaten Iowa's lands and waters by competing with and destroying native plants and animals and by disrupting complex natural ecosystems.

"Awareness of invasive species is an important first step towards behavior change which can prevent the

introduction and spread of invasive species in Iowa," read the proclamation.

"Invasive Species Awareness Month is an opportunity for government to join forces with business, industry, conservation groups, recreation groups, community organization and cities to take action against the introduction and spread of invasive species."

For more information on Iowa's invasive species and what you can do to help, go to the www.iowadnr.gov and visit the fisheries and forestry web pages.

NPGN Launches Million Pollinator Garden Challenge

In an unprecedented collaboration, dozens of conservation and gardening organizations joined together. Announced on June 3, the newly formed [National Pollinator Garden Network](#) (NPGN) launched a new nationwide campaign – the [Million Pollinator Garden Challenge](#).

This challenge was designed to accelerate growing efforts across America, the Network is launching the Challenge in support of federal actions to reverse the decline of pollinating insects, such as honey bees and native bees, as well as monarch butterflies.

The National Pollinator Garden Network collectively represents nearly one million active gardeners and 15,000 schoolyard gardens. The Network is challenging the nation to reach the goal of one million additional pollinator gardens by the end of 2016.

The Network will work to provide resources for individuals, community groups, government agencies and the garden industry to create more pollinator habitat through sustainable gardening practices and conservation efforts.

A combination of private sector partnerships and strong citizen engagement can restore pollinator populations to healthy levels. Pollinator gardens provide one way to reverse that decline by offering food, water, cover and places to raise young for honey bees, native bees, butterflies, hummingbirds and other pollinators. References: [Presidential Memorandum -- Creating a Federal Strategy to Promote the Health of Honey Bees and Other Pollinators](#) & [National Strategy to Promote the Health of Honey Bees and Other Pollinators](#)

Joint Statement on National Pollinator Health Strategy

On May 21, the Horticulture Research Institute, AmericanHort, American Floral Endowment and the Society of American Florists released a joint [Statement on National Pollinator Health Strategy](#).

We join together to welcome and embrace key aspects of the federal government's recently-announced National Strategy for the Protection of Honey Bees and Other Pollinators.

The long-awaited strategy has three major goals: reducing honey bee colony losses, increasing Monarch butterfly populations, and restoring or enhancing millions of acres of land as pollinator habitat, through public and private action. As is the list of threats to bee and pollinator health, the national strategy itself is long and complex. We are studying the details, but the overall approach appears balanced and mostly sensible.

Inside this issue

June is Invasive Species Awareness Month in Iowa.....1

NPGN Launches Million Pollinator Garden Challenge.....1

Joint Statement on National Pollinator Health Strategy.....1

Free Western Bus to Baily Nurseries Summer Expo.....2

INLA Committee Meeting - July 8, 20153

4th Annual INLA Service Day - Save The Date!.....3

Welcome New Members!.....3

Order Your Catalog Today!3

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Free Western Bus to Bailey Nurseries Summer Expo

Join the Free Western Bus to Bailey Nurseries Summer Expo!

The Western Nursery & Landscape Association is partnering with MLNA, KNLA, INLA, NNLA and Bailey Nurseries to organize a free Western bus to Bailey Nurseries Summer Expo on July 30.

Enjoy free lunch on the bus, free breakfast and lunch at the Summer Expo and free registration to the Expo - all you need to do is book your hotel room! Buses will pick up from Kansas City, MO; Omaha, NE; and Des Moines, IA on July 29.

Bailey Nurseries Summer Expo is July 30 and will include a continental breakfast at the nursery, tours and speakers during the morning, and lunch at the nursery before the buses depart.

Hotel Information: Reserve your hotel room at Country Inn & Suites, Cotton Grove, MN at a nightly rate of \$89 - call 651-768-7350 and let them know you are with the Bailey Nurseries Summer Expo.

Bus Pick-up Information: Omaha, NE at Mulhall's (120th and Maple Street). Pick up on July 29 will be at 11:30 AM and drop off on July 30 at 7:30 PM. Des Moines, IA at KAT Nurseries Customer Service and Sales Center (2908 NE 94th Ave., Ankeny, IA). Pick up on July 29 will be at 2:00 PM and drop off on July 30 at 5:00 PM

To register contact Sarah at sarah@wnla.org
or by phone at 888-233-1876 ext. 701
to reserve your spot on the bus!

Organized by:



in partnership with:



New Dates

The 2016 Western

Thursday & Friday · Jan. 21-22, 2016 · Kansas City, MO

Education
Trade Show
Networking

Fashion Show

New plants will rock the
fashion show runway!

*Image: Old Fashioned Smoke Bush PBR
entered in fashion show by UpShoot, LLC.*



THE Western

Western Nursery & Landscape Association • Established 1890
www.wnla.org • sarah@wnla.org • 888-233-1876 ext. 701

4th Annual INLA Service Day Save The Date!!

The fourth Annual INLA Service Day will be Friday, September 11, 2015. The project's location is being planned by the INLA Board. This will be a fun filled event with lunch provided. We had a great group of volunteers at the ISU Campus in Ames last year and we would love to see even more participate this year. More details will be shared throughout the Summer.

Questions? Contact Joan O'Brien by email joano@agribiz.org or by you can call the INLA office at 515-262-8323.



ADVERTISE WITH US!

Placing an ad within the INLA monthly newsletters is a great way to reach fellow industry professionals across the state and beyond.

Whether you're selling products or services, we'll help you get the word out.

Call the office at 515-262-8323/800-383-1682 or email Joan O'Brien for more details.

Welcome New Members!



INLA Board of Directors would like to welcome the newest member of the INLA. [M.H. EBY Inc.](http://www.mheby.com) is a Pennsylvania based trailer manufacture with a sales and service location in Story City, IA. This Iowa location opened in 2005 and is a new & used sales and service center for the full line of Eby equipment, as well as Timpco bulk commodity grain trailers, flatbed trailers, and utility trailers.

Website: www.mheby.com

RED FERN LANDSCAPE DESIGN

INLA Board of Directors would like to welcome [Red Fern Landscape Design, LLC](http://www.redfernlandscapedesign.com) to the membership. Red Fern Landscape Design is a professional landscape design firm located in Waukee, IA, specializing in uniquely tailored landscape solutions. Owner, Tina Krug offers two main services at Red Fern Landscape Design. Each tailored specifically to individual clients: Gardener Coaching and Landscape Design. "The more I can get clients outside and into their landscapes, the more successful my designs have been "

Website: www.redfernlandscapedesign.com

Welcome to our new members!

INLA Committee Meeting - July 8, 2015

**All members are welcome to join our committee meetings,
10 am on July 8 at the Reiman Gardens in Ames, IA.**

INLA Committees (Tradeshaw, Membership, and ICNP) will meet at 10 AM at Reiman Gardens. Lunch will be provided after the meeting adjourns. If you have further questions about the meeting and its contents please contact Joan O'Brien. Email: joano@agribiz.org or by calling the INLA office at 515-262-8323.



Order Your Catalog Today!

The Iowa Nursery and Landscape Association strives to provide our members the tools and knowledge needed to run a successful business. One of the tools INLA provides are Garden Catalogs that you can provide to your customers.

INLA offers the following catalogs, planners, and care guides: trees and shrubs, perennials, ideas, yard and garden, and planting and care guide.

Please fill out the online form at iowanla.org and return it to the INLA office. If you have any questions, please call the INLA office at 515.262.8323.