



INLA
IOWA NURSERY &
LANDSCAPE
ASSOCIATION

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NEWS

Plant Your Booth at the 2018 INLA Trade Show!

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The Iowa Nursery and Landscape Association (INLA) trade show committee and board of directors would like to invite exhibiting companies to reserve your booth today! **Exhibitor registration for the INLA Trade Show is open and deadlines for payment is January 2, 2018.**

We invite you to Ames and to the biggest and best horticultural nursery event in the State of Iowa! The show averages over 700 horticulture, tree, and landscape experts in one location to learn, share and promote our industry together.

The annual partnership between Iowa State's Shade Tree Short Course, the **Iowa Nursery & Landscape Association and the Iowa Arborist Association Trade Show on February 20 - 22, 2018**, brings exhibitors an even bigger, better opportunity to connect with potential clients by highlighting the best of both worlds and incorporating INLA's long-standing trade show into the traditional ISU Shade Tree Short Course educational sessions.

Attendees will vary from INLA members, IA Arborist members, to municipal employees and some general public horticulture enthusiasts. Your participation is critical to the excitement of our conference, association, and statewide horticulture industry.

We encourage all INLA members to participate in the Horticulture Scholarship Dinner & Auction. The annual dinner and auction will be on Wednesday, February 21

beginning at 5 pm at Reiman Gardens. All proceeds from this event go to the [INLA Horticulture Scholarships](#).

To participate in the auction, list the items that you will be donating and their estimated value on page 5 of the exhibitor packet. Monetary donations need to be included in the grand total and returned with your registration form.

Companies wanting to exhibit can visit www.iowanla.org to download the exhibitor registration. Please complete pages 4 and 5 and return to the INLA office with payment by January 2, 2018.

If you have any questions please contact us 515-262-8323.

Attendees:

Attendee information will be available soon and communicated once available from ISU Extension.

Add these dates to your calendar today:

Feb 20 - ICNP Testing

Feb 21 - INLA Reception & Scholarships

Feb 22 - Trade Show & Workshops

Hotel Information:

INLA is not responsible for hotel reservations during the conference. Please contact the hotel directly:

Country Inn & Suites

515-223-3935

2605 SE 16th St, Ames, IA 50010

**Iowa Nursery &
Landscape Association**
900 Des Moines Street
Des Moines, IA 50309
Phone: 515.262.8323
Fax: 515.262.8960

Thank You - 2018 Members!

2018 dues statements have been mailed! If you did not receive this information please email us at joano@agribiz.org to update your information.

THANK YOU to the following INLA members who have already renewed their membership! Below reflects 2018 renewals received from 9-21 through 10-24.

Herman Roerick
Central Landscape Supply
St Cloud, MN

Larissa Beaty
Des Moines, IA

Andrew Swanson
Swanson Farms & Elevator
Nevada, IA

Greg Scharf
Greg's Lawn & Landscaping
Cedar Rapids, IA

Todd Brockshus*
Del's Garden Center
Spencer, IA

**THANK YOU ALL FOR
YOUR CONTINUED
SUPPORT!!**

*(*ICNP dues paying
member)*

INLA Scholarship Deadlines

Harber ISU Scholarship

Deadline Nov 15

For undergraduates in Horticulture at Iowa State University, one \$2,000 scholarship is awarded to a student at Iowa State University.

Community College Scholarships

Deadline Nov 15

For full-time students enrolled in the horticulture program at any of Iowa's Community Colleges, three \$500 annual scholarships are awarded to three students at Iowa Community Colleges.

Visit the INLA scholarship page for guidelines and more information - iowanla.org/scholarships

2018 Day of Service

In case you missed our announcement! The sixth annual INLA Day of Service was a great success. We had around 30 volunteers including member companies, DMACC and Kirkwood horticulture students as well as board members. If you missed all the photos please check out iowanla.org for all the details!

Thanks again to our 2018 sponsors:

Hughes Nursery & Landscaping

Foster's Lawn & Garden Supplies

Perennial Garden (design work)

Egli Landscapes

King's Materials, Inc



Proper Tree Pruning Workshop

**October 27
8:30 am - 4:00 pm**

Emmetsburg Campus
3200 College Dr
Ag Sciences Building
Room 3208

Come and learn from the certified experts!
(Cost \$79 - Lunch is included)

- Introduction to pruning young trees
- Why it is important to prune young trees
- Subordinate pruning
- Establishing a central leader
- The ABC's of pruning
- Hands-on pruning
- Insects & disease/problematic trees

[REGISTER HERE](#)

Registration Closes On
Thursday, October 26, 2017 @ 12:00 PM

Calendar of Events

2018

Feb 21

INLA Annual Meeting
During INLA Tradeshow
Ames, IA

Jan 17-19

WNLA Western
Kansas City, MO

Feb 20-22

INLA Tradeshow /
ISU Shade Tree Short Course
Ames, IA

2017 Board Members

President

John Hughes
Hughes Nursery &
Landscaping LLC

Vice President

Shawna Moss
Kirkwood Community
College

Education Director

& ISU Liaison
Dr. Jeff Iles
Iowa State University

Past President

& Ex-Officio
Ryan Ritter
Ritter's Inc.

Directors

Brent Rolffs
Pella Tree Service

Tim Egli
Egli Landscaping

Irv Geffre
Alta Falls &
Pond Supplies

Kevin Fehr
Iowa Lakes
Community College

Brad Punke
Unilock Chicago Inc.

Nick Reiter
Escapes Landscapes
& Design

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Tree, Protectors, Digging Spades, Osmocote
Fertilizers and Grower's Mixes.

RETAIL: Chemicals, Grass Seeds, Tools/
Pruners, Water Gardening, Supplies, Garden
Hose, Bird Feeders, Feed and Yard Ornaments.

CONTRACTORS: Edging, Fabrics, Low
Voltage, Lighting, Retaining Wall Systems,
Pavers, Bulk Materials, Safety Supplies and
Wheelbarrows.

NURSERY STOCK: Deciduous Shrubs,
Evergreen Shrubs, B&B Trees, Perennials,
Specialty Conifers, Specialty Deciduous and
*Field Direct Trees.

EROSION CONTROL: Wood Blankets,
Straw Blankets, Geojute, Sod Staples,
Silt Fence, Grass Seed &
Sediment Logs.



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