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#### IOWA NURSERY & NEWS LANDSCAPE ΑSSOCΙΑΤΙΟΝ

# **SAVE THE DATE!**

# **60th Annual ISU - Shade Tree Short Course & INLA Tradeshow**

February 23-25, 2016 Scheman Building, Ames, IA

Call to reserve your room at the Holiday Inn Ames today! Ask for the INLA room block.

2609 University Blvd, Ames, IA 50010 515-268-8808

In 2016 the Iowa Nursery & Landscape Association The Trade Show has been well attended in the past (INLA) will host an entire day of specifically designed for INLA members in Room 275 and 299 in the Scheman Building on the ISU Campus. The day will feature Iowa Certified Nursery Professional (ICNP) certification testing and a continuing education program for current ICNP's.

See full attendee information and schedule of events on the ISU STSC website.

There is still time to be an exhibitor or sponsor for the 2016 Trade Show. If you are interested in displaying your wares at the show or having a presence via sponsorship, please INLA office for more details.

Alta Falls & Pond Supplies

Anderson Nurseries, Inc.

Anderzhon Nurserv Sales. Inc.

Arborjet, Inc.

Arborsystems/Turf Supply Co.

B & B Bedding

Bachman's Wholesale Nursery &

Landscapes

Bailey Nurseries, Inc.

Bluebird Nursery, Inc.

Gertens

Golden Valley Hardscapes / Xylem Ltd.

Goodmark Nurseries, LLC

Greenleaf Nursery Company

Home Nurserv

and offers several social/networking opportunities with fellow industry members and customers.

For HOTEL RESERVATIONS call the Holiday Inn Ames Conference Center. To reserve a room use the following information: Holiday Inn Ames at 515-268-8808.

We would like to take a moment to thank those companies that have already committed to supporting the show for 2016.

See the list of exhibitors and sponsors below:

Iowa Arboretum Iowa Dept.of Natural Resources/ Forestrv Johnson's Nursery Inc. Kankakee Nursery Co. **KAT Nurseries** L & G Products Mauget McKay Nursery Medi-Ject Tree Injection Systems Midwest GroundCovers, LLC Midwest Trading Northern Family Farms Plant Right, LLC Quick Supply Co.

River City Turf SiteOne Landscape Supply Studebaker Nurseries. Inc. The Tessman Company The Western Nursery & Landscape Association **Trees Forever** UltraCompost, Inc. Unilock Chicago, Inc. Vermeer Iowa & Northern MO Wood Duck Tree Farms Zanfel Laboratories, Inc.

\*2016 INLA Sponsors in Bold

Iowa Nursery & Landscape Association

### **ICNP Continuing Education Schedule and Speakers Announced**

	Certified Nursery Professional Cortication will held during the INLA Day as part of the 60th	2:10 - 2:30 pm	The Future of Hardscape Education -Michael Burkle
Annual ISU - Shade Tree Short Course. Below is a schedule for speaker and training times. Registration for ICNP training can be paid with registration to the ISU Shade Tree Short Course, see below options:		2:30 - 3:00 pm	Designing with Native Plants/ Pollinators/ Permaculture
			- Melissa Sharapova
		3:10 - 3:30 pm	Equipment and Mechanization, Efficiency and
<b>Online -</b> <u>Register Online</u> for the INLA Day to make payment with credit card, check, money order, purchase order or ISU intramural. <b>Mail</b> - To register by mail, print a <u>registration form</u> and mail to lowa State University, Registration Services, 1601 Golden Aspen			Best practices
			- John Hughes
		3:35 - 4:00 pm	Round Table Discussion hosted by Ryan, John &
			Brent - Topics: Hiring/Keeping Good Employees; New Plants; Open Questions/Suggestions
Dr. Ste 110, Ames, IA 50010.		4:00 pm	INLA Trade Show Floor Preview & Reception
		·	
<b>Fax -</b> To register by fax print a <u>registration form</u> and fax to		Conference Schedule	
Registration Services at 515.232.6716.		Wednesday, Feburary 24, 2106	
		Trade Show (First floor lobby, Scheman Bldg.)	
ICNP Continuing Education Schedule		11:30 - 1:00 PM	Lunch & INLA Annual Meeting
<u>Room 299 Scheman</u>		5:00 PM	Hospitality Reception (open to all attendees)
Tuesday, February 23, 2016			
Tuesday, Februa			- Reiman Gardens
	ary 23, 2016	6:30 PM	- Reiman Gardens Silent Auction Closes
<b>Tuesday, Februa</b> 1:00-2:00 pm	ary 23, 2016 Urban Conservation/BMPs for	<i>6:30 PM</i> 6:30 - 7:15 PM	<i>Silent Auction Closes</i> Live Auction
	ary 23, 2016		Silent Auction Closes

### **Keynote Speaker Announced for the ISU STSC**

#### **OPENING GENERAL SESSION**

Wednesday, February 24, 2016 - 9:30 a.m.

#### The CODIT Principle

Picking up where Alex Shigo left off, Dr. Dirk Dujesiefken is with us this year to talk about the many complex changes that occur in trees after wounding. Many of you are familiar with the CODIT (Compartmentalization of Decay in Trees) Principle, but in this presentation you will be introduced to encapsulation. As callus, and later woundwood closes over (encapsulates) a wound, oxygen is no longer available to decay-causing organisms. Ultimately, encapsulation of wood infected by fungi is the survival principle for trees. In his presentation, Dr. Dujesiefken will show how different tree species respond to various types of wounds. Ways to preserve tree health after wounding will be discussed.

# Bees, Politics, and Pesticides – Challenges and Opportunities for the Green Industry

You all know how important bees are and how they are threatened by a variety of factors including pesticide use. But are you aware of the opportunities for proactive companies to embrace bee-friendly practices in marketing services of sale of plant materials? In this engaging and illustrated general session presentation, Dr. Dan Potter will cover best management practices for safeguarding bees when treating lawns or landscapes for pests, and highlight recent work documenting which native and nonnative woody ornamentals are the "best" for promoting pollinators in urban landscapes.

#### **GENERAL SESSION**

Thursday, February 25, 2016 2:30 p.m.

#### Don't Be That Guy/Gal!

After two days of intense and stimulating learning and networking, you might be tempted to just jump in the car and skip the closing general session. But trust me on this one... DON'T DO IT! Coming all the way down from St. Paul, Minnesota is our old friend Dr. Gary Johnson, and he has graciously agreed to team up with local "talent" Dr. Jeff Iles in what will be a rollicking, entertaining, and educational wrap-up session. Gary and Jeff will help you avoid the dreaded "that guy/gal" designation. And you all know who we are talking about, right? The "professional" who thinks "good enough" is actually good enough. The landscape designer who holds tenaciously to the same plant palette they used back in the 1970's! Or the arborist who uses terms like "heal" to describe the way a tree responds to pruning/ wounding!

#### **GARY JOHNSON**

Gary Johnson is Professor of Urban and Community Forestry at the University of Minnesota, Department of Forest Resources and Extension. Since 1992, he has conducted research in tree health and production issues at the University, directs the Urban Forestry Outreach, Research and Extension (UFore) nursery and laboratory and the Community Engagement and Preparedness (CEP) program.



### Iowa Landscapers Invited to Attend Farm Windbreak Workshop

landscapers interested in increasing their business opportunities selection and cost-share programs. Information about modern to attend the 'Green Farmstead Partner program' workshop on livestock facilities and considerations important to windbreak January 26, 2016 at the Quality Inn and Suites Starlite Village in design for farms will also be covered. Ames.

Through the Green Farmstead Partner program, CSIF connects will be provided. Iowa nursery and landscape professionals who Iowa farmers who are interested in planting windbreaks and are interested in attending the event and/or joining the Green aesthetic tree plantings on their livestock farms with participating Farmstead Partner program network should contact Rita Cook at landscapers. Iowa nursery and landscape professionals who have 515-225-5515 or email rcook@supportfarmers.com. expertise in designing and planting windbreaks are welcome to participate in the program.

The Coalition to Support Iowa's Farmers (CSIF) invites Iowa by 2:30 p.m. Speakers will cover windbreak design, species

There is no cost to attend this event and a complimentary lunch

The Coalition to Support Iowa's Farmers' Green Farmstead Partner program is supported by Trees Forever and the Iowa

Registration will open at 10 a.m. and the workshop will conclude Nursery and Landscape Association.

## House Bill to Reform H-2B Visa Program is Applauded

The H-2B Workforce Coalition, an alliance of more than 40 various industry associations focused on protecting American workers by ensuring American small and seasonal employers have access to • legal short-term temporary employees during peak business periods, issued the following statement supporting H.R. 3918, the • Strengthen Employment and Seasonal Opportunities Now Act, which was introduced by Small Business Committee Chairman Steve Chabot (R-Ohio), House Judiciary Committee Chairman Bob • Goodlatte (R-Va.), Congressman Andy Harris (R-Md.), and Congressman Charles W. Boustany, Jr., MD (R-La.). The legislation would reform the H-2B temporary non-agricultural visa program and provide business owners with the certainty they need to hire "Thanks to all in the United States Senate and House of seasonal workers in high demand. The House bill was introduced Representatives who stuck to their principles and included key Hon the heels of similar legislation introduced in the Senate earlier this week by Senators Tillis, Mikulski, Cassidy and Warner.

H-2B provisions in the Omnibus Appropriations bill include:

- Returning H-2B workers under certain conditions will be exempt from the annual 66,000 cap.
- The use of private wage surveys, not allowed under the new

H-2B wage rule, will be permitted. H-2B wages are also addressed.

- Seasonal is clearly defined as 10 months, as opposed to nine months in new H-2B program rule.
- DOL is blocked from implementing the provisions of the new H-2B program rule related to corresponding employment and the ¾ guarantee.
- DOL is blocked from implementing the burdensome DOL enforcement scheme, outlined in the new H-2B program rule, related to audits and Certifying Officer assisted recruitment.

2B program improvements in the final 2016 spending bill. Our seasonal small and family businesses have one less thing to worry about as they prepare for spring," said Craig Regelbrugge, Senior Vice President of AmericanHort.

View full press release from H-2 B Workforce Coalition here.

# **Board Participation Wanted**

The INLA board is seeking people who are interesting in serving on the INLA Board of Directors. These are 3 (three) year terms and the board meets 3-5 times each year.

For inquiries, please contact INLA President Ryan Ritter at rritter@rittersinc.com or Joan O'Brien at joano@agribiz.org.

# **INLA Sponsors the Concrete Paver Installer Course**

The two-day classroom course will be at Reiman • Gardens in Ames, IA on February 22 and 23. It is • Forepersons and supervisors designed to enhance the knowledge of individuals with • at least one year's experience in the construction of • Crew members (with interlocking concrete pavements.

The registration fee includes a student manual and an The ICPI Concrete Paver Installer Course imparts the for earning a Concrete Paver Installer Certification.

The ICPI Concrete Paver Installer Course has been the industry as a true "ICPI Certified Installer." designed for all individuals involved in the residential and commercial installation of interlocking concrete Visit www.icpi.org/Ames for more details. See the pavements, including:

Company owners and principals

- Job superintendents
- Crew leaders
- minimum one year installation experience)

exam. Those who attend the course and pass the exam necessary knowledge and industry guidelines required receive a Record of Completion for the course. to build pavements using concrete pavers. Going Attendance at this course is one of the requirements further by passing the certification exam and meeting the minimum installation experience requirements demonstrates that you meet the criteria established by

> attached Application for Certification, which can be submitted to ICPI at any time.

# **New Dates** The 2016 Western Thursday & Friday · Jan. 21-22, 2016 · Kansas City, MO **Education Trade Show Networking Fashion Show** New plants will rock the fashion show runway! Image: Old Fashioned Smoke Bush PBR

## **Calendar of Events**

#### 2016

Jan. 21-22, 2016 The 2016 Western, Kansas City, MO

entered in fashion show by UpShoot, LLC.

Feb. 23-25, 2016

INLA Trade Show, Ames, IA

Feb. 22-23, 2016 Concrete Paver Installer Course, Ames, IA

Iowa Nursery & Landscape Association