



INLA
IOWA NURSERY &
LANDSCAPE
ASSOCIATION

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IOWA NURSERY & LANDSCAPE ASSOCIATION

NEWS

April 2016

INLA Committee Meeting - June 29, 2016

The summer committee and board meetings will be held on **June 29** at the **Holiday Inn Conference Center, 2609 University Blvd, Ames, Iowa**. The Holiday Inn Ames Conference Center – ISU is located just off Hwy 30. All members are welcome to join our committee meetings. INLA Committees (Tradeshows, Membership, and ICNP) will meet at 10am at the conference center and will go till noon. Everyone is invited to stay for lunch. The 2016 INLA board will meet following lunch.

If you have further questions about the meetings please contact Joan O'Brien.

Email: joano@agribiz.org or by calling the office at 515-262-8323.



IDALS Sensitive Crop Directory Site to Be Replaced in 2016

By: [Iowa Agribusiness Radio Network](#)

A new website will replace the Sensitive Crop Directory currently operated by Iowa Department of Agriculture and Land Stewardship later this summer.

The Agribusiness Association of Iowa Foundation presented Iowa Secretary of Agriculture Bill Northey with check for \$25,000 Wednesday. The money will help assist Iowa in joining FieldWatch, Inc., a non-profit company operating driftwatch™ and beecheck™ – a voluntary online specialty crop and apiary registry program.

“This higher level of technology will be helpful to all parties involved. All applicators, ground applicators and air applicators alike, are committed to using the most efficient system available in an effort to protect both specialty crops and pollinators,” said AAI Foundation President Tracy Gathman.

President and CEO of FieldWatch Reid Sprenkel greatly appreciates AAI. “You certainly have stepped up to bring the funding necessary to enable Iowa to adopt this tool and join FieldWatch as a member and that’s a great deal and legwork on your part for over a year or two years now and can’t thank you enough for bringing that to fruition.”

Iowa has had a sensitive site register for almost a decade but Iowa Agriculture Secretary Bill Northey says this is a step up. “This will make it easier for folks to register their sites. It will make it easier for those making application of crop protections products to be able to figure out where those sites are. It is going to be very important to maintaining the opportunity to use products, where we need to use products, and be able to protect other sensitive crops and certainly our pollinators as well.” The funds from AAI will cover an initial one-time license fee of \$24,500 and the remaining \$500 will be used to purchase signage.

Monarch Numbers Up—Iowa Consortium Still Encourages Conservation

By: Ames Tribune

The World Wildlife Fund has announced a large increase in the monarch butterfly population overwintering in Mexico this year. The increase shows a large improvement over past years, but members of the Iowa Monarch Conservation Consortium want to keep the improvements going, and Story County residents have several options to get involved.

The survey showed adult butterflies covered 4.01 hectares, or roughly 10 acres, of land in Mexico this year, which is up from the previous years of covering three or fewer acres.

Sue Blodgett, chair of the Department of Entomology at Iowa State University, said a recent March 15 storm in Mexico did drop that number a bit, but there was likely “not a great deal of mortality.” Journey North, a global study on wildlife migration and seasonal change, noted that it is also unknown how many butterflies had already left the southern sanctuaries.

That’s where efforts like the Iowa Monarch Conservation Consortium comes in. The group was formed last year by ISU’s College of Agriculture and Life Sciences, IDALS the Iowa DNR as a way to unite farmers, citizens and organizations to improve the monarch population and survival throughout Iowa.

Bailey Nurseries to Hold Annual Customer Expo

With a new theme and fresh schedule, Bailey Nurseries is excited to announce its 2016 annual customer expo in Minnesota and Illinois: From the Farm to the Garden. Follow creative displays that illustrate production practices and available product from young plants, bareroot and containers. Be inspired with retail merchandising presentations to support strong in-store sales. Hear from industry leaders on new varieties, team motivation and the future of breeding.

Each event is open to all Bailey customers. From Farm to Garden will include facility tours and access to expert Bailey staff to discuss plant health, production and sales-related questions. Dr. Michael Dirr and Coach Vince Dooley will each keynote in

Minnesota (speakers for Illinois to be announced in late spring). Coach Dooley is one of the winningest coaches in the history of SEC football, an enthusiastic and knowledgeable gardener, and gives a fun, engaging and inspirational talk on team building, plants and enjoying life in the garden. Dr. Dirr will speak on hydrangeas and the future of breeding to advance consumer trends and demand.

Registration information and agendas will be available later this spring. In the meantime, please save the following dates: Minnesota—July 28, Illinois—July 21.



BAILEY
NURSERIES

2016 Bus Tour to Loma Vista Nursery Announced

WNLA Bus Trip to Loma Vista Nursery

August 11 & 12, 2016 • Ottawa, KS



FREE WNLA Bus Trip

Get on the bus in Des Moines, IA or Omaha, NE

- FREE WNLA Bus transportation
- FREE registration to Loma Vista Nursery’s 25th Anniversary Celebration
- FREE lunches on Thursday & Friday
- FREE dinner & music on Thursday
- In conjunction with KNLA & MLNA’s Summer Conference on Aug. 11
- In partnership with ONLA, NNLA, INLA, KNLA & MLNA
- FREE registration online at wnla.org

wnla.org • sarah@wnla.org • 888-233-1876

New National Standard Approved for Integrated Pest Management

A new ANSI Standard, Part 10 Integrated Pest Management (IPM), has been approved and is now available. The purpose of A300 Part 10 IPM is to provide written standards for the practice of IPM and to aid in developing specifications to implement IPM programs for trees, shrubs, and other woody plants. These standards, when implemented, help the user to avoid or mitigate unacceptable levels of pest damage with the goal of minimizing negative or adverse environmental impacts.

A300 Part 10 IPM includes an outline for the performance standards for IPM practices and specifications writing. The items addressed in the new standards include:

- Purpose, implementation and safety
- IPM management strategies
- Client communication
- Establishment of objectives for an IPM program
- Pest management decision making
- Plant and site assessments
- Monitoring
- IPM management methods
- Material selection
- IPM program reporting and evaluation

Adjoined in the standard are definitions, a specification writing guide and IPM policy statements. ANSI A300 standards are written for federal, state, municipal and private entities including arborists, property owners, property managers, and utilities engaged in the management of trees, shrubs, or other woody plants. These standards are considered the final authority in civil courts and by most dispute arbitration systems. This new A300 Part 10 IPM standard takes precedence in the USA over previous IPM standards or other IPM best management guides for tree, woody shrub and vine management. For more information about these standards, contact Bob Rouse, Vice President of Industry Standards & Credentialing, at 800-733-2622 or brouse@tcia.org.

It's Almost Planting Time in Iowa

By: [Iowa Public Radio](#)

It's almost time to start planting seedlings into the soil. "This is an exciting time of year," says Ajay Nair, assistant professor of horticulture at Iowa State University. "One of the crops that comes to mind is potatoes. Sometime in the first week of April, or the second week of April, is the time to plant potatoes... Other crops that can go out are the cool season vegetables like broccoli and peas."

During this hour of Talk of Iowa, host Charity Nebbe talks with Nair and Richard Jauron, also a horticulturist with Iowa State University Extension. Jauron says if you live south of Interstate 80, you might want to cover outdoor plants. "I'm afraid tonight we're going to see some damage. I'm not worried about trees and shrubs. What I'm worried about are the fruit trees. If we have a hard freeze and we're blooming, you're going to see extensive die back on those flowers. The greatest risk is going to be south of Interstate 80." Listen to the interview on [Iowa Public Radio](#).

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RETAIL: Chemicals, Grass Seeds, Tools/ Pruners, Water Gardening, Supplies, Garden Hose, Bird Feeders, Feed and Yard Ornaments.

EROSION CONTROL: Wood Blankets, Straw Blankets, Geojute, Sod Staples, Silt Fence, Grass Seed & Sediment Logs.

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Calendar of Events

2016

June 29	Committee/ Board Meeting, Ames, IA
July 21 & 28	Bailey Nurseries Customer Expo
August 11-12	The Western Bus Tour, Kansas City, MO
Sept 11	INLA Day of Service, TBD
Oct 5-6	Heartland Native Plant Summit Lauritzen Gardens, Omaha, NE



INLA
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Pros To Grow With

2016 Board Members

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Kevin Fehr

Iowa Lakes Community College

ISU Liaison

Dr. Jeff Iles

Iowa State University

Ex Officio

Jeff Engel

Foster's Inc.

COMING IN 2016



HEARTLAND NATIVE PLANT SUMMIT

Cultivating Resilient Landscapes

October 5 and 6, 2016

Lauritzen Gardens, Omaha, Nebraska

Periodic drought is a part of life in America's Heartland, putting a strain on the plantings that enhance our residential, commercial and community landscapes. The Heartland Native Plant Summit will explore innovative ways native plants can be used to craft landscapes that are beautiful, sustainable, and naturally resilient to drought.

— Summit Highlights —

- Presentations by experts in climatology, native plant ecology, and sustainable landscape practices
- Sessions on native plant horticulture (plant selection, propagation, maintenance practices, etc.)
- Sessions on utilizing native plants in the landscape (planning, design, innovative applications, etc.)
- Keynote address by Michael Forsberg, renowned Great Plains conservation photographer
- Opportunities to network with an exciting cross-section of parties committed to water conservation
- Time to explore Lauritzen Gardens on your own or on a guided tour
- Tours of local native plant nurseries, natural areas, and real-world landscaping projects

— Who Should Attend ? —

- Nursery, landscape management, and other green industry professionals
- Public garden professionals
- Landscape architects
- Real estate developers and property managers
- Urban and land planning professionals
- Conservation agencies and organizations
- Students
- Native plant enthusiasts

— Convening Partners —

LAURITZEN
GARDENS



UNIVERSITY OF NEBRASKA AT OMAHA
CENTER FOR URBAN SUSTAINABILITY

— Call For Sessions —

Speakers are being sought for thirty-minute presentations on various aspects of native plant horticulture including nursery production, planning, design, maintenance, etc. To propose a possible presentation, please contact

Jim Locklear at j.locklear@omahabotanicalgardens.org or
(402) 346-4002, ext. 207.

— Stay Tuned —

Program and registration materials
will be posted in May at
www.lauritzengardens.org

Heartland Native Plant Summit
100 Bancroft Street | Omaha, NE, 68108
(402) 346-4002, ext. 207
www.lauritzengardens.org