



## 58th Annual ISU Shade Tree Short Course & INLA Tradeshow

*February 25 - 27, 2014*  
*Scheman Bldg, ISU, Ames, IA*

Reserve a room at:  
**Hilton Garden Inn**  
1325 Dickinson Avenue, Ames, IA  
515.233.8000.

*\*\*although the INLA room block has expired we welcome you to reserve a room*

For information on registering to attend or a detailed agenda you may visit:  
[www.extension.iastate.edu/registration/events/conferences/shadetree/](http://www.extension.iastate.edu/registration/events/conferences/shadetree/)

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## ICNP Certification Testing

*The certification test is scheduled to be given from 9:00am – 12pm on Tuesday, February 25, in Room 275, Scheman Building, ISU campus in Ames.*

***See page 2 for more detail.***

*For info on the online training modules, see the attached handout.*

## Join Us! - Scholarship Dinner & Auction

Whether you are attending or exhibiting at this year's ISU Shade Tree Short Course & INLA Trade Show, you are invited to attend the Wednesday night Banquet.

**The open bar will begin at 5 P.M. with the ticketed dinner at 6:30 P.M. The dinner will be followed by a live auction to support scholarships for students graduating within the horticulture field. Music and socializing to follow.**

If you would like to register for this event please see the attached form. You may submit the form and payment via email/FAX or USPS.

For questions call the INLA office at 515-262-8323/800-383-1682.

Iowa Nursery &  
Landscape Association  
900 Des Moines Street  
Des Moines, IA 50309  
Phone: 515.262.8323  
Fax: 515.262.8960  
[www.iowanla.org](http://www.iowanla.org)

## Attention INLA Members: Annual Meeting

### Mark Your Calendars!

Please make note, in the below agenda, that the Annual INLA meeting will be held on Wednesday, February 26 2014 from 11:30 a.m. - 1:00 p.m.

### INLA Day Program Schedule

- 9 - 12 p.m.: ICNP Testing - Rm 275
- 10 a.m. - 4 p.m.: ICNP Cont. Ed - Rm 299 (see below for details)**
- 10 - 11 a.m.: Organic Chemicals - **Jeff Engel** - *Foster's Inc.*
- 11 a.m. - 12 p.m.: How to Hire Good Employees - **Jim Roy** - *QPS*
- Noon - 1 p.m.: Lunch Provided
- 1 - 1:50 p.m.: ISU Update - **Laura Jesse** - *ISU*
- 1:50 - 2 p.m.: Break
- 2 - 3:00 p.m.: Restoring Pavers - **Chandler Carlson** - *Crossroads Sales*
- 3 - 4:00 p.m.: Biocells and Stormwater Runoff in Cedar Falls -  
**Craig Gibleon** - *Matthias Landscaping*
- 10 a.m. - 4 p.m.: Trade Show Set-up
- 4 - 6 p.m.: INLA Show Floor Preview

## Iowa Certified Nursery Professional Certification Exam

The testing will be held on the INLA Day which is part of the 58<sup>th</sup> Annual Iowa State University Shade Tree Short Course and Iowa Nursery & Landscape Association Convention and Trade Show. The identification exam will be from 9:00-10:00, followed by the Landscape and Garden Center written exams from 10:30-11:30.

Online training modules are available to INLA members who wish to prepare for the certification exams. These modules replace the printed training manuals which were used in the past; or you may see attached.

Eight of the modules cover plant identification including the categories of: annuals, conifers, deciduous trees, groundcovers, herbaceous perennials, perennial grasses, shrubs and vines. The remaining twelve modules cover the general topics addressed in the certification exam such as: Plant Identification and Characteristics; How Plants Work: Growth and Development; Rooting Environment and Fertilization; Selection, Installation and Establishment of Landscape Plants; Turfgrass Establishment and Management; Management of Turfgrass Diseases and Insect; Introduction to Plant Diseases and Insects; Diagnosing Plant Problems; Managing Plant Diseases and Insects; Garden Center Management; Landscape Design; and New Employee Training and Professionalism.

The 12 general topic modules each contain a list of objectives, an image rich PowerPoint presentation with accompanying audio which is searchable by topic and has printable notes, self-test exercises, and online quizzes

with immediate feedback to help learners test their understanding of the content.

### Testing Information

The plant ID portion of the exam will consist of identifying 50 plant specimens (common name and scientific name). Plants on the exam will come from the plants included in the modules. There will be a combination of perennial and woody specimens to identify, and this will be done via slides and cut specimens.

The Landscape and Garden Center exams will be offered concurrently, and there is ample time in the 2 hours for those of you who are taking both of these exams.

Each exam consists of 50 True/False questions and 65 Multiple Choice questions. Exam questions are created from the content covered in the modules and from general work experiences.

To access the modules go to the Green Industry Resource site at:

[www.extension.iastate.edu/nurseryandlandscape/](http://www.extension.iastate.edu/nurseryandlandscape/). From there click on the Online Training Modules on the left side menu and follow the directions. The current login for INLA members is: w.INLA and the password is: INLAtest.

To register for the exam contact Joan O'Brien at the INLA office by calling 1-800-383-1682 or via e-mail at [joano@agribiz.org](mailto:joano@agribiz.org).

If you have any questions, comments or feedback about the modules, please contact Ann Marie VanDerZanden at [vanderza@iastate.edu](mailto:vanderza@iastate.edu) or (515) 294-5075.

## INLA Day Speaker Bio's and Topics

Tuesday, February 25, 2014

9 A.M. - 4 P.M.

**Organic Chemicals:** Jeff Engel- *Foster's, Inc.* - 10 a.m. - 11 a.m.

Discussion on the various categories of organic controls and fertilizers, how they are used and the pros/cons of each.



**How to Hire Good Employees:** Jim Roy - Regional Vice President - *QPS Employment Group* - 11 a.m. - noon

Jim is a 1992 graduate of the University of Wisconsin-Eau Claire with a BA in Organizational Communications and Public Relations. After four years at UWEC, he moved to Minneapolis, MN and began in a recruiting/staffing field. Start as a receptionist, Jim worked his way in to sales, operations and eventually to the General Manager position of five branch locations generating \$35 million in annual sales.

In 2004, Jim accepted the Regional Sales Manager position with QPS Employment Group in Milwaukee, WI. In 2008, Jim was promoted to Regional Vice President and managed nine branch locations throughout Wisconsin and Illinois. In 2012, Jim moved to Kansas City to lead a three company acquisition program which added 10 branches in Iowa and a new Midwest headquarters in Kansas City, Missouri. With the addition of the new Midwest branches, QPS will eclipse \$160 million in annual sales in 2013, an all-time company record.

Jim currently resides in Shawnee, Kansas with his wife Amy and three daughters. Aside from raising children and working, he is an avid football fan and music buff.



**Restoring Pavers:** Chandler Carlson - *Crossroad Sales* - 2 - 3 p.m.

Chandler is an independent Mfr's. Rep selling innovative professional products for landscape & hardscape tradespeople, based in the Twin Cities, MN. He has been doing this since 2008. Previously he sold construction supplies.

Chandler has two separate training sessions to offer for +1 credit of continuing education from ICPI:

CRAFT 1: is on polymeric sand; what it is and how to use it successfully.

CRAFT 2: the in's and out's, do's and don't's of cleaning and sealing pavers.

**ISU Update:** Laura Jesse - *Iowa State University* - 1 - 1:50 p.m.

Laura will be discussing the latest updates in bugs and diseases. She will also be talking about impatient diseases that are going to be affecting us in the near future.

## Spring Lake Park Tree Mitigation

The City of Omaha is anticipating issuing a contract for construction on mitigation plantings at Spring Lake Park and five other City-owned properties. All woody plants (native tree and shrub species) required for the project shall be custom grown using air-pruned root production methods over a two-year period preceding the planting operations. The City's consultant, Big Muddy Workshop, Inc. – Landscape Architects are currently identifying potential growers who may be interested in growing the required species and participating in an upcoming meeting

to learn more details regarding the project. Restrictions on seed source geography and growing locations will be discussed at the meeting. Interested growers are encouraged to contact:

**John Royster**, Landscape Architect  
Big Muddy Workshop, Inc.  
Email address: [jroyster@bigmuddyworkshop.com](mailto:jroyster@bigmuddyworkshop.com).  
Telephone: 402.344.8711.



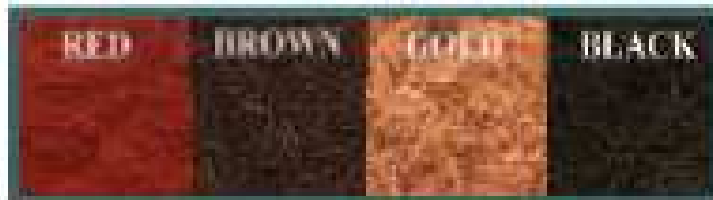
3072 380th St.  
STORY CITY, IA 50246  
PHONE: 515-328-3162  
TOLL FREE: 866-455-1086  
[CarrieGV@IowaTelecom.net](mailto:CarrieGV@IowaTelecom.net)



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If you have questions you may contact the office at 515.262.8323/800.383.1682 or email [joano@agribiz.org](mailto:joano@agribiz.org)