



IOWA NURSERY & LANDSCAPE ASSOCIATION

NEWS

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INLA would like to take a moment to also recognize the exhibitors of the 58th Annual STSC and INLA Tradeshow.

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58th Annual ISU Shade Tree Short Course & INLA Tradeshow Wrap-Up

Hall of Fame Inductee



This year's Hall of Fame Inductee honor goes to Aleda Feuerbach from Pleasant Valley in Iowa City.

Since 1988, Feuerbach and her husband Kerry have been maintaining and growing Pleasant Valley, a family business which was established by her parents Arie and Toni Kroeze in 1952 as a greenhouse and garden center. After receiving a Mass Communications degree from the University of WI at LaCrosse, Feuerbach worked with Professional Education Systems, inc. and Cedar Rapids television station KCRG before returning home to Iowa City to assist with the operations of Pleasant Valley in 1984. During her tenor at Pleasant Valley, a full service flower shop was added to the garden center and greenhouse along with an 18-hole public golf course.

Feuerbach was president of the INLA board in 2000.

Congratulations to ICNP's

Two industry professionals successfully completed the Iowa Certified Nursery Professional testing at the ISU Shade Tree Short Course and INLA Conference and Trade Show held in February.

Nicole Riordan - Del's Garden Center • **Jaime Brinkman** - Wright Outdoor Solutions • **Kevin Fehr** - Iowa Lakes CC

The next certification testing date will be in August on the Iowa State University campus. The training modules to help you prepare for the exam are available online as a member benefit to INLA members.

Go to the ISU-INLA Green Industry Resource site

(www.extension.iastate.edu/nurseryandlandscape/) for more information about the certification testing procedure and to access the online modules.



ICNP of The Year



This year's ICNP of the Year is **NATHAN LANSING** from Matthias Landscaping in Waterloo.

Lansing, a West Union, Iowa native, graduated from Iowa State University in 2008 with a bachelor degree in Landscape Architecture. Lansing began working with Matthias Landscaping in May of 2008. Lansing, an active member of INLA, is a certified INLA Landscape Specialist and CSIF Service Specialist in addition to being ICPI Certified. Lansing lives with his wife and three children in Dunkerton, Iowa.

The Iowa Certified Nursery Professional designation through the INLA indicates green industry professionals who are qualified, experienced and professional. The purpose of the ICNP program is three fold: 1.) to improve the skill and knowledge of green industry employees; 2.) to have the professional qualification recognized in the eyes of the public as well as within the landscape and nursery industry; and 3.) to provide a means of self-improvement for the employees and increased worth to the company and/or business.

Thank You For A Successful Auction

The Iowa Nursery and Landscape Association would like to thank everyone who donated and participated in the dinner/auction portion of the trade show on Wednesday night of the trade show. All of the money raised during the auction will go to Iowa State University and Iowa Community College scholarships for horticulture students. A big thanks goes out to these auction contributors:

Robert Adolph
Anderson Nursery
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Crossroad Sales
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Evergreen Nursery Co
Greenleaf Nursery
Brent Gustason
Iowa State Hort & Landscape Dept.

John Deere Landscapes/ Arbor Systems
Johnson's Nursery/JN Plant Selections
Kirkwood Community College
Oregon Pride Nursery
PK Lawnscape - Wisconsin
Pella Nurseries
Ritter's Inc.
Rochester Concrete Products
Wood Duck Tree Farms

SBA Economic Injury Disaster Loans Available to Iowa Small Businesses

News Release - The U.S. Small Business Administration sent out a news release on January 21, 2014 regarding small, nonfarm businesses in 30 Iowa counties and neighboring counties in Minnesota that are now eligible to apply for low-interest federal disaster loans from the U. S. Small Business Administration (SBA).

"These loans offset economic losses because of reduced revenues caused by the drought that began on July 15, 2013, in the following primary counties," announced Tanya N. Garfield, Acting Director of SBA's Disaster Field Operations Center-West.

To view the release please see the attached document.

Comments Requested: Deer Rule

If you are interested in additional activity on the upcoming proposed 2014 resident deer hunting rule, you might consider the following action soon!

Contact the INLA office and indicate your concerns over the [recent media reports](#) about possible fewer antlerless deer tags this year. **You may send comments by replying directly to this email or send to Joan O'Brien at joano@agribiz.org.**

Our goal is to gather comments from our membership and present a unified response to the Governor's Office for consideration when the [proposed rule](#) is released by the DNR. Now is a good time to contact the INLA office with comments of concern, prior to the DNR staff meeting with the governor's staff sometime this month. (As of last week, a date had not been set yet for this meeting, but it is expected soon.) This will help the governor's staff ask the DNR the right questions when the meet to review the data and draft rule.

Here are some talking points to consider when submitting comments:

- Tell us what you are hearing regarding the issue, the impacts and the concerns you still have.

- Nearly one-half of the [Iowa farmers surveyed](#) in December 2012 believe there are still too many deer in the state, and nearly 65 percent said that the number of antlerless deer hunting tags issued by the Iowa Department of Natural Resources (IDNR) should stay the same or be increased. The DNR has done no surveys of their own to know how farmers, nursery owners or tree farmers are being impacted.
- Iowa must continue towards lower but stable population levels so citizens are not having the crop and property damage they currently see as unacceptable. While it may appear deer population estimates are approaching DNR targets in some areas, be mindful that it only reflect population levels where Iowans greatest concerns intensified to the point of action and public comment in the mid- to late-1990s.

If you have questions or concerns you may contact the INLA office by calling 515-262-8323.



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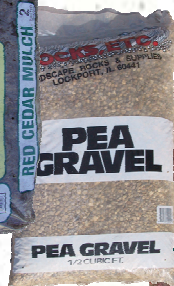
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INLA Committee Meeting - June 18, 2014

All members are welcome to join us our committee meeting, on June 18. Location TBD.

INLA will meet to discuss matters pertaining to the convention, membership and certification committees, at 10 A.M. with lunch being provided after the meeting adjourns.

If you have further questions about the meeting and its contents please contact Joan O'Brien by emailing joano@agribiz.org or by calling the office at 515-262-8323.



INLA
IOWA NURSERY &
LANDSCAPE
ASSOCIATION

INLA Job Board

The INLA has a new job board feature on the website.

This feature will be a great tool if you are in the market for a new job or if you are a company looking for talent! Both resumes and job postings are welcome.

Our hope is to create a more efficient way for our industry to interact, when it comes to employment and sustaining our level of professionals.

To access the job board on the website please go to:

Order Your Catalog Today!

The Iowa Nursery and Landscape Association strives to provide our members the tools and knowledge needed to run a successful business. One of the tools INLA provides are Garden Catalogs that you can provide to your customers.

INLA offers the following catalogs, planners, and care guides: trees and shrubs, perennials, ideas, yard and garden, and planting and care guide.

Attached is the order form for INLA catalogs. Please fill out the form and return it to the INLA office. If you have any questions, please call the INLA office at 515.262.8323.

Emerald Ash Borer Informational Meetings Set

By: Tim Jamison - [Waterloo Courier](#)

Iowa State University Extension has scheduled April 1 meetings for residents and tree-care professionals to learn more about the emerald ash borer.

The ash borer is a small beetle that kills all species of ash trees, was recently found in Black Hawk County and has resulted in a large quarantine area across the upper Midwest.

The meetings will be held at the Cedar Valley SportsPlex, 300 Jefferson St., Waterloo, and do not require a fee or registration.

A "green industry" meeting at 1:30 p.m. is designed for professionals in the tree service and landscaping industry while a 6:30 p.m. informational meeting is directed to home owners and concerned residents.

Attendees will learn how to identify EAB, how to identify an ash tree, signs of infestation, if a tree is a candidate for treatment, treatment options, how the spread of EAB is being restricted, bark peeling and ash tree replacement options.

The meetings will be presented by a panel of experts: Mark Shour Iowa State University Extension & Outreach entomologist; Todd Derfield, Waterloo city forester; and Mike Kintner, EAB outreach and regulatory coordinator with Iowa Department of Agriculture and Land Stewardship.

Questions may be directed to ISU Extension and Outreach in Black Hawk County at 234-6811 or visit www.extension.iastate.edu/blackhawk.

Braley Bill Would Help Iowans Deal with Ash Borer

By: Orlan Love - [Cedar Rapids Gazette](#)

First District Rep. Bruce Braley, D-Waterloo, on Wednesday introduced legislation that would restore funding to programs that help combat the emerald ash borer, a tree-killing pest identified in eight Iowa counties.

The proposed legislation would fund two U.S. Forestry Service grant programs that would help communities combat the spread of the beetle.

"Resources were available to Ohio, Indiana and other states when they had this problem—and I'm going to fight to ensure that Iowans are treated fairly," Braley said.

The legislation will help Iowa communities and homeowners with significant potential costs associated with ash borer infestations, he said.



The bill would provide an additional \$20 million for two U.S. Forestry Service grant programs that help cities pay for tree removal and replacement. It would also restore \$37 million to the USDA Office of Animal and Plant Health Inspection Services, which researches ways to combat the spread of invasive species like the ash borer.

After other states had dealt with infestations, funding for the program was dropped to \$8 million, leaving Iowa without resources previously available to other states, Braley said.

Iowa's first ash borer infestation was found in Allamakee County in 2010. It has since been confirmed in Des Moines, Black Hawk, Cedar, Jefferson, Union, Wapello and Bremer counties.

Why Are The Honey Bees Declining?

By: Jolene Stevens - [The Messenger](#)

As concern continues to mount over the continuing decline in honey bee numbers, an Iowa State University researcher said there are several causes contributing to the population drop in all pollinators - not just honeybees - around the world.

"Each cause compounds the others," said Amy Toth, an assistant professor of ecology, evolution and organismal biology at ISU, and one of the researchers in a report released Jan. 30 that analyzed the numbers loss. "People want a single issue to blame it on, and that would be great because we could fix it.

Toth described the decline as "a complex business" with the need to "unravel" all possible causes with each layer

of the problem.

A good place to start, however, could be the dwindling variety of diet available to pollinators with urban sprawl and expanded agricultural production.

Other researchers and agencies, including the U.S. Department of Agriculture, have shared a similar concern as USDA statistics point to a bee decline of upward to 33 percent each year since the early 2000s.

To view the entire article please visit: www.messengernews.net/page/content.detail/id/573972/Why-are-honey-bees-declining-.html?nav=5003
