



IOWA NURSERY & LANDSCAPE ASSOCIATION

NEWS

Iowa State Fair Commercial Landscape Competition

During the Iowa State Fair this summer, August 11-21, 2011, a new competition will be held for the landscaping industry. Professional landscapers from Iowa can enter the Commercial Landscape Competition, and compete for the Best in Show cash prize of \$1,000.

Eligibility rules, judgment criteria, and additional information is below.

If you have any questions, please contact Jen Cannon with the Iowa State Fair at 515.262.3111 ext. 245 or via email at jcannon@iowastatefair.org.

COMMERCIAL LANDSCAPE COMPETITION

Amount Offered\$3,000

Commercial Landscape exhibits will be open to the public for viewing on Expo Hill each day of the Fair.

SCHEDULE OF EVENTS

July 1	Entry Deadline
August 3	8:00 a.m. Display set up may begin
August 10	7:00 p.m. Display set up must be complete and ready for judging
August 11	Judging
August 22	8:00 a.m. Display tear down may begin
August 24	4:00 p.m. Display tear down must be complete

RULES

- SUBMITTING ENTRIES.** Entries may be made on the form available online at www.iowastatefair.org. Complete entry form and return it with full payment of all fees to: Iowa State Fair, Commercial Landscape Competition, P.O. Box 57130, Des Moines, Iowa 50317-0003.
- ENTRY DEADLINE IS JULY 1.** Entries must be submitted online or postmarked on or before July 1.
- ENTRY FEE.** Each exhibitor, as a requirement for entry, shall pay a fee of \$250.00.
- LATE ENTRIES.** Double entry fees will be charged for all entries submitted online or postmarked July 2 - July 8. No entries will be accepted after July 8.
- Please read all General and Departmental rules and regulations listed in the Iowa Family Living Premium Book Sections.

ENTRY ELIGIBILITY

- The Iowa State Fair Commercial Landscape Competition is open to professional landscapers from the State of Iowa.
- Exhibitors are limited to one entry.
- Entry is limited to the first 15 exhibitors.

EXHIBIT AREA

- Each exhibitor will randomly be assigned a 24' x 24' plot located on Expo Hill.
- Exhibitors will create an interesting, colorful, well-designed outdoor living space.
- Exhibitors will be responsible for providing all needed materials for the exhibit.
- Exhibitors must label plants with common and/or botanical names. No artificial plant material is allowed.
- Exhibitors must clean, water and replace dead materials daily. Pumps, fountains, and lights are to be maintained in good working order.
- Electricity will not be provided. The use of solar energy is strongly encouraged. No generators will be allowed.
- In keeping with the environmentally friendly atmosphere of Expo Hill the use of sustainable materials is strongly encouraged.
- Exhibitors may label their exhibit space after judging is complete. Signage may be no larger than 24" x 24".

SET-UP AND CLEAN-UP OF ENTRIES

- Exhibitors may begin set-up on Wednesday, August 3 at 8:00 a.m. No materials may enter the fairgrounds before 8:00 a.m. on August 3.
- Please be courteous and respectful of other exhibitors areas, materials and equipment.
- Exhibits must be complete and ready for judging by 7:00 p.m. on Wednesday, August 10.
- No exhibitor may enter the grounds for garden removal before 8:00 a.m. on Monday, August 22. All material, soil, and mulch must be removed and the site should be cleaned and raked.
- Clean-up of the site must be completed by 4:00 p.m., Wednesday, August 24. Premium checks will not be awarded until the exhibit space is cleaned out.

JUDGING

- All judging will be performed by a panel of experienced judges.
- Judges' decisions are final.
- All awards will be mailed to the exhibitors after the Fair.
- Judging Criteria:
Design - Design Principles, Functional Use of Space, Creativity, Professionalism
Implementation- Materials and structures- suitable to purpose, site and design, perfection of details
Plant materials- Plant Selection, Proper use of Plants, Use of Color and Texture
Other Material- Hardscape and Ornamental Features, Construction, Use of Sustainable Materials

ADMISSION TO THE FAIRGROUNDS

- During Fair time, August 11-21, admission to the Fairgrounds is by ticket or wristband only. Exhibitors may order admission tickets at the discounted price of \$7.00 each for adults or \$3.00 each for children 6-11 years old on the entry form. Exhibitors may also purchase vehicle permits at the discounted price of \$8.00 per day on the entry form. A vehicle permit is required for admittance of vehicle on the Fairgrounds, August 11-21. Exhibitors who have exhibits or displays which must be monitored or maintained, are encouraged to plan ahead and purchase the number of admission tickets they will need to keep their entries fresh and attractive.

LIABILITY

- The Management will use diligence to insure the safety of articles after their arrival and placement, but in no case will they be responsible for any loss or damage that may occur.

AWARDS

Best in Show - 1st Place \$1,000	2nd Place \$500
Best Use of Sustainable Materials - 1st Place \$500	2nd Place \$250
People's Choice - 1st Place \$500	2nd Place \$250

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President Signs 1099 Repeal

President Obama recently signed H.R. 4 into law. This bill repeals the reporting requirement that would have forced all businesses to submit Form 1099s to the IRS and to any business that it purchased \$600 or more in goods or services in a

year. By signing H.R. 4 into law, a tremendous paperwork and compliance burden is eliminated for businesses of all sizes.

Changes to INLA Dues

The INLA Board of Directors voted to approve the Membership Committee's recommended changes to the INLA dues in hopes of streamlining the annual dues, and also allowing for those in the horticulture industry not currently working for a landscaping or nursery entity to participate as a member of INLA.

The Active Membership category includes any wholesale or retail nursery, retail garden center or landscaping firm based in the state of Iowa whose primary business is the production and/or distribution of horticultural products or the distribution of products closely allied to the growth or care of horticultural products. Dues will be \$220 per entity. Active members are entitled to one vote at meetings of the INLA.

Associate membership includes any person or firm engaged in the manufacturing, vending or distribution of goods or supplies used by nurseries, garden centers or landscaping firms. Any wholesale or retail nursery, retail garden center, or landscaping firm whose primary location is situated outside of Iowa. Associate dues will be \$160 annually. Associate members are not entitled to vote at meetings of the Association.

ICNP dues will be \$20 annually for those certified nursery professionals working for a firm that is already a member of

INLA. If the ICNP does not work for an INLA member firm, ICNP annual dues will be \$50.

Students - Any student in a horticulture program is eligible to join INLA. The annual dues for a student to join INLA are \$20.

Individual membership category has been added and will include any person with an interest in horticulture within the state of Iowa. Individual members may be employees of non-member firms, educator of horticulture or landscaping, employee of the state of Iowa, employee of a non-profit arboretum or other horticulture-related group, a person retired from active employment in the horticulture industry or other individuals interested in supporting the mission of the INLA. The new category for the individual professionals will have annual dues of \$50. Individual members are not entitled to vote at meetings of the Association.

The updated categories and dues will take effect with the next dues cycle scheduled to begin July 1, 2011.

If you have any questions, please call the INLA office at 515.262.8323 or contact a board member with your comments.

GIE Media to Honor Horticulture Industry Leaders

GIE Media's Horticulture Group is pleased and excited to announce the creation of a new awards program for the horticulture industries served through three of its green industry magazines, *Greenhouse Management*, *Nursery Management* and *Garden Center*. The Horticultural Industries Leadership Awards (HILAs) will pay tribute to individuals that have acted above and beyond their own business or personal interests to make a difference in the lives of their employees, customers, communities or industry.

A total of 50 individuals will be recipients of this annual award, one from each state in the Union. From the 50 individuals, additional honors will be given to a select group of those individuals for their exceptional contributions to the industry.

"While there are many ways to define success and to recognize business achievements, we wanted to take a more personal look at individuals in the horticulture industry," said Richard Foster, COO of GIE Media, Inc.

"The HILAs are an opportunity to recognize those around us who have given back to the industry. These are the individu-

als who have touched our lives and are an inspiration to others. These are the individuals who give the horticulture industry its personality," said Foster.

Every award recipient will be profiled in a special edition of *Greenhouse Management*, *Nursery Management* and *Garden Center* magazines to be published in July 2011. The awards will be presented during an invitation only reception and dinner to be held at this year's OFA Short Course event in Columbus, Ohio on July 10th.

Individuals can nominated for a HILA award by completing the entry form found on the websites www.nurserymanagementonline.com, www.greenhousemanagementonline.com, or www.gardencentermagazine.com. **Deadlines for entries is May 15, 2011.**

The GIE Media Horticulture Group, a division of Cleveland-based GIE Media, Inc., is comprised of *Greenhouse Management*, *Nursery Management*, *Garden Center*, *Lawn & Landscape* and *Golf Course Industry* magazines.

DNR Delays April 27 Deer Rule Comment Deadline

The DNR has indefinitely delayed the April 27 deadline for comments on the proposed 2011 resident deer hunting rules. As a result of Executive Order 71 (a review and approval by the governor's office of each proposed agency rule so as to ensure promotion of private sector jobs and eliminate impediments to economic growth imposed by burdensome administrative rules and regulations), the DNR has not yet received approval for this rule. Therefore, the agency has canceled the planned April 27 Iowa Communications Network public comment meeting. The DNR will also continue to receive public comments until a later date (probably early June).

The reason for the delay is three-fold, DNR says. First, the internal process for the governor's office staff review and approval of all the rules has not yet been completely defined and implemented. Second, hunters and fishermen have "pushed back" on the DNR's proposed rule for limiting use of lead shot in wildlife management areas (the public notice was approved at the March Natural Resource Commission meeting). Third, there's also been concerns raised by Iowans supporting concealed weapons permits over proposed changes to some hunting rules that make it illegal to hunt from a motor vehicle.

DNR says they will officially announce this delay soon. Once they have approval from the governor's office for the deer hunting rule to move forward, they will set a new public comment deadline and ICN meeting date. They will continue to receive public comments until then, the DNR says.

Preliminary Proposal Reduces Antlerless Tags

In the meantime, members can continue to comment on the preliminary proposal to reduce the number of paid antlerless deer licenses by 23,450 tags in 35 counties. Some of the largest changes in the proposed number of antlerless deer licenses will occur in northeast Iowa. The number of proposed cuts in tags include Clayton - 3,300 tags; Allamakee - 1,800; Winneshiek - 1,400; and Fayette - 1,200.

The proposal also restricts hunters who purchase one of the 7,500 paid any-sex early muzzleloader licenses from also later purchasing a paid antlerless license during either the first or second regular gun seasons. This will allow more hunters who only want to hunt during the early muzzleloader season the opportunity to obtain a license, DNR says, but it may also lessen overall regular gun season pressure on antlerless deer.

Tom Litchfield, Iowa DNR deer biologist, says preliminary data supports the tentative recommendations, but more analysis is needed before a final decision is made at an as of yet undetermined Natural Resource Commission meeting. Final recommended adjustments to

the county antlerless quotas will be made at that time.

Iowa hunters reported harvesting more than 127,000 deer last season, up from almost 115,000 the previous year. Harvest totals had been lower each of the past few years as the deer herd approaches targeted population goals in more counties. Yet current data indicates that Iowa's postseason statewide deer population is lower than it was in 2000, Litchfield says.

The statewide deer population has been shrinking for the past five years and a lower harvest is a natural outcome of that population trend, the DNR says. Litchfield said he is hearing more complaints from hunters who are seeing fewer deer, and fewer complaints from landowners and producers about seeing too many deer.

On a statewide basis, the deer population is projected to be 5-10 percent above the department's management goal, Litchfield says. There is a need to focus the antlerless harvests so that there will be a further herd reduction in more targeted areas of Iowa, he says. However, antlerless harvests will continue to be utilized in other regions to maintain populations. The depredation program will also continue to provide management assistance for localized areas, he says.

Other Regulation Changes

The proposed amendments also clarify which cartridges are legal for deer hunting with a handgun. The minimum case length removes some cartridges which are not designed for hunting deer from the list of legal cartridges. The amendments modify the hunter orange requirement for blinds during the shotgun season so that the visible orange is a minimum size not shape. The proposed amendments allow dogs to be used to recover wounded deer. The dog must be on a leash and the hunter must have permission to track a wounded deer with a dog on private property. The amendments clarify that antlerless deer are tagged on a leg and antlered deer are tagged on the main beam of the antlered. This change will keep the tag from pulling off accidentally during transport.

How to Comment

A copy of all the 2011 hunting rule changes proposed in March can be found at: <http://www.iowadnr.gov/license/regs.html>. **Written comments may be directed to Dale Garner, Wildlife Bureau Chief, Department of Natural Resources, Wallace State Office Building, Des Moines, Iowa 50319-0034; fax (515) 281-6794; email - Dale.Garner@dnr.iowa.gov. You may also call and comment over the phone at (515) 281-5034.**

Order your INLA Garden Catalogs

The Iowa Nursery and Landscape Association strives to provide our members the tools and knowledge needed to run a successful business. One of the tools INLA provides are Garden Catalogs that you can provide to your customers.

INLA offers the following catalogs, planners, and care guides: trees and shrubs, perennials, ideas, yard and garden, and planting and care guide.

Attached is the order form for INLA catalogs. If you would like to order any catalogs, please fill out the form and return it to the INLA office. If you have any questions, please call the INLA office at 515.262.8323.

Job Postings on INLA Website

INLA members can post available positions on the INLA Job Board for free. The INLA Job Board offers your company the most targeted advertising of your green industry job openings to anyone in the industry.

INLA members may post their available positions on the Job Board at no cost. Please send a description of the position, contact information, and any additional information to Joan O'Brien at joano@agribiz.org.

The INLA Job Board is also a free resource for the job seeker. Allowing the seeker access to the best employers and jobs in Iowa's green industry.

If you have any questions, please call the INLA office at 515.262.8323.