



INLA
IOWA NURSERY &
LANDSCAPE
ASSOCIATION

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IOWA NURSERY & LANDSCAPE ASSOCIATION

NEWS

4th Annual INLA Day of Service; What a Success!

I want to send a tremendous **THANK YOU** to all our volunteers and students that made our 2015 INLA Day of Service such a Success !

A very special thank you goes to Mike Martin and the grounds crew at Kirkwood for their willingness to aid with equipment, plant material, resources and general enthusiasm for the project.

Also we were certainly thankful for Shawna Moss providing the beautiful weather ☺ and of course helping in the logistics, preparation, and overall motivation and involvement.

Obviously we were overjoyed with the turn out and

the opportunity to work alongside the some great students from Iowa State and Kirkwood. There were a number of "Teachable Moments" and we thank Paul Saladin, Michael Burkle, Shawna Moss and Kevin Fehr for their instruction and guidance.

Please take a moment to view the attached pictures and don't hesitate to contact me with any follow up questions or if you have ideas for a 2016 project.

Another GREAT BIG THANK YOU and we look forward to next year's project !!!

By: John Hughes



The 2015 Iowa Nursery & Landscape Association Day of Service was held on September 11 at Linn Hall on the Kirkwood Campus in Cedar Rapids, IA.

Annually INLA holds a Day of Service at a location in Iowa to remember the events of 9/11/2001 and to ask its members and citizens of Iowa to volunteer to give back in the community.

Around 29 volunteers participated in the 2015 Day of Service, students from Kirkwood and Iowa State University (ISU) participated along with the INLA board of directors.

Volunteers began working on the Linn Hall site at 9 a.m. Lunch was provided on site by the INLA planning committee and work continued to around 3 p.m. The volunteers were given a chance to tour the campus greenhouse, the horticulture building, along with the winery and vineyard.

The Day of Service locations are selected by the INLA Day of Service Planning Committee and have varied from the ISU campus in Ames, IA to a site on Iowa government ground surrounding the State Capitol. The Kirkwood Campus was the fourth location in Iowa to be selected.

Photos from 2015 Day of Service



60th Annual Shade Tree Short Course & INLA Tradeshow

The ISU annual Shade Tree Short Course is once again teaming up with the Iowa Nursery & Landscape Association and Iowa Arborist Association for Trade Show on **February 23 - 25, 2016**.

This partnership brings exhibitors great opportunity to connect with potential clients by highlighting the best of both worlds and incorporating INLA's long-standing trade show into the ISU Shade Tree Short Course educational sessions.

INLA welcomes and encourages member sponsorship of the Trade Show. Exhibitor & Sponsor materials will be mailed to the past

exhibitors in the coming weeks. During the trade show there will be a reception on Tuesday, Feb. 23, the Hospitality Hour and the Dinner & Scholarship Auction on Wednesday, Feb. 24.

The popular INLA Annual Membership Dinner and Scholarship Auction will be held on Wednesday, February 24, beginning with the reception at Reiman Gardens in Ames. We strongly encourage you to join us for networking and entertainment. If you have questions about sponsorship, exhibiting, or attending please feel free to contact the INLA office at 515-262-8323 or by email joano@agribiz.org.

Board Participation Wanted

The INLA board is seeking people who are interesting in serving on the INLA Board of Directors. These are 3 (three) year terms and the board meets 3-5 times each year.

For inquiries, please contact INLA President Ryan Ritter at rritter@rittersinc.com or Joan O'Brien at joano@agribiz.org.

Thank You to Renewing Members!!

We informed you in our July newsletter that we began a new dues year as of July 1. Another dues round will be mailed out to those who have not renewed as of Monday, August 31, 2015.

You may review/edit the forms sent to you regarding your membership and send back with payment or simply call the office, confirm your information and use credit card to complete your renewal process.

We look forward to a promising and exciting new year for our members and hope you will join us.

INLA strives to promote certified Garden Center and Landscaping professionals, so thank you to the following INLA members who have already renewed their membership and paid 2015 - 2016 dues!

The following renewals were received from 8-27-15 to 9-23-15.

**Indicates an ICNP dues paying member.*

THANK YOU FOR YOUR MEMBERSHIP!!

Iowa City Landscaping
& Garden Center
Linda Dykstra
Iowa City, IA

Perennial Gardens
by Linda Grieve
Linda Grieve
Ankeny, IA

Home Nursery Inc.
Crystal Gebke
Albers, IL

Vermeer Sales & Service
Brian Koonce
Pella, IA

Kankakee Nursery Co.
Steve Worth
Aroma Park, IL

Cedar Valley Lawn Care,
Inc.
Randy Vandersee
Waterloo, IA

Calcium Products Inc.
Brian Milam
Ames, IA

Iowa State University
Ann Marie VanDerZanden*
Ames, IA

Craftware Pottery and
Baskets
Dick Thiele
Omaha, NE

Wells Hollow Landscaping
Inc.
Matthew Wells*
Waverly, IA

Unilock Chicago Inc.
Megan West
Aurora, IL

*We appreciate your
support of the Iowa
Nursery and
Landscape
Association!*

2016 Scholarship Opportunities

The Iowa Nursery and Landscape Association (INLA) and the College of Agriculture and Life Sciences (CALS) would like to inform the membership of the upcoming 2016 scholarship opportunities and deadlines.

INLA offers 4 scholarships to Iowa horticulture students. The [Harber Scholarship](#) is one \$2,000 scholarship that is awarded to an ISU undergraduate in Horticulture. INLA also offers a [Community College Scholarship](#) that awards three \$500 scholarships to full-time students enrolled in the horticulture program at any Iowa Community College. Qualifications and application for the Harber Scholarship click [here](#). For qualifications and application for the Community College Scholarship click [here](#). **Deadlines for both INLA scholarships are December 1, 2015.**

CALS offers nearly \$2 million in scholarships to students each year, including scholarships dedicated to undergraduate students in the [Department of Horticulture](#). There are currently 24 horticulture related scholarships available including the Dept of Horticulture Graduate Scholarship.

Incoming freshman and transfer students may qualify for one of the ten \$1000 scholarships. Five awarded to incoming freshman and five awarded to transfer students. **The application period for all ISU Scholarship runs from December 26 to February 15.** To view all the CALS scholarship opportunities visit the [Department of Horticulture](#). For questions please call the INLA office at 515-262-8323 or the ISU Department of Horticulture at 515-294-5624.

MACHS to be Hosted at ISU Department of Horticulture

The Mid-America Collegiate Horticultural Society (MACHS) is being hosted at Iowa State University this year. The competition moves around from school to school based on college students volunteering to host it. MACHS 2015 will be **October 9-10th** at the Department of Agriculture.

include: Reiman Gardens, Iowa Arboretum, Plant Introduction Station, and many more.

ISU Department of Horticulture is excited to show off the wonderful campus and town by hosting MACHS 2015.

[ISU Calendar Here>>>](#)

ISU has a schedule packed full of amazing tours for participants after the competition. Some of the places we will be visiting

Education
Trade Show
Networking

Fashion Show

New plants will rock the fashion show runway!

Image: Old Fashioned Smoke Bush PBR entered in fashion show by UpShoot, LLC.



Kansas State University Nursery & Garden Research Project

Ever wonder if all the time you have spent on marketing initiatives is worth your time?

Here's an opportunity for you to get some answers about marketing efforts by participating in a research project with investigators at Kansas State University. Questions in the survey will focus on marketing practices, their effectiveness, and their economic impact. Results of the survey (available to participants who submit their email address) will benefit nurseries and garden centers across the country by learning how to reach customers more effectively.

The Kansas State University invites you to participate in the survey. In addition to helping our industry, there are personal incentives (two chances to win a \$50 Amazon.com gift certificate)!

Click on the link below [or copy and paste the URL above into your internet browser] to get started (works on mobile devices as well).

https://kstate.qualtrics.com/SE/?SID=SV_7PXxQRJ56RxLIUt&source=045

Calendar of Events

2015

Oct 9-10, 2015

MACHS hosted at ISU, Ames, IA

Oct. 21-23, 2015

LANDSCAPES 2015, Louisville, KY

Dec. 2, 2015

INLA Board Meeting, Des Moines, IA

2016

Jan. 21-22, 2016

The 2016 Western, Kansas City, MO

Feb. 22-23, 2016

Concrete Paver Installer Course, Ames, IA

Feb. 23-25, 2016

INLA Trade Show, Ames, IA